



Connected Innovation

Kent & Medway Economic Partnership – 11 July 2024
James Allen, Connected Innovation Programme Manager

Connected Innovation



The programme was launched by in Spring 2021 to help address regional innovation challenges in Norfolk and Suffolk and join the dots on the innovation ecosystem



Focused around cross sector innovation, business support and addressing key agendas such as the transition to net zero



Provides subject-matter expertise on technology trends and connects innovators with globally significant research base



Supports a wide range of events to showcase funding and investment opportunities, new innovation hubs, technology showcases, research strengths and cross-cluster initiatives



Innovation
Hubs in the
Network

26



Businesses
within the
network

800+










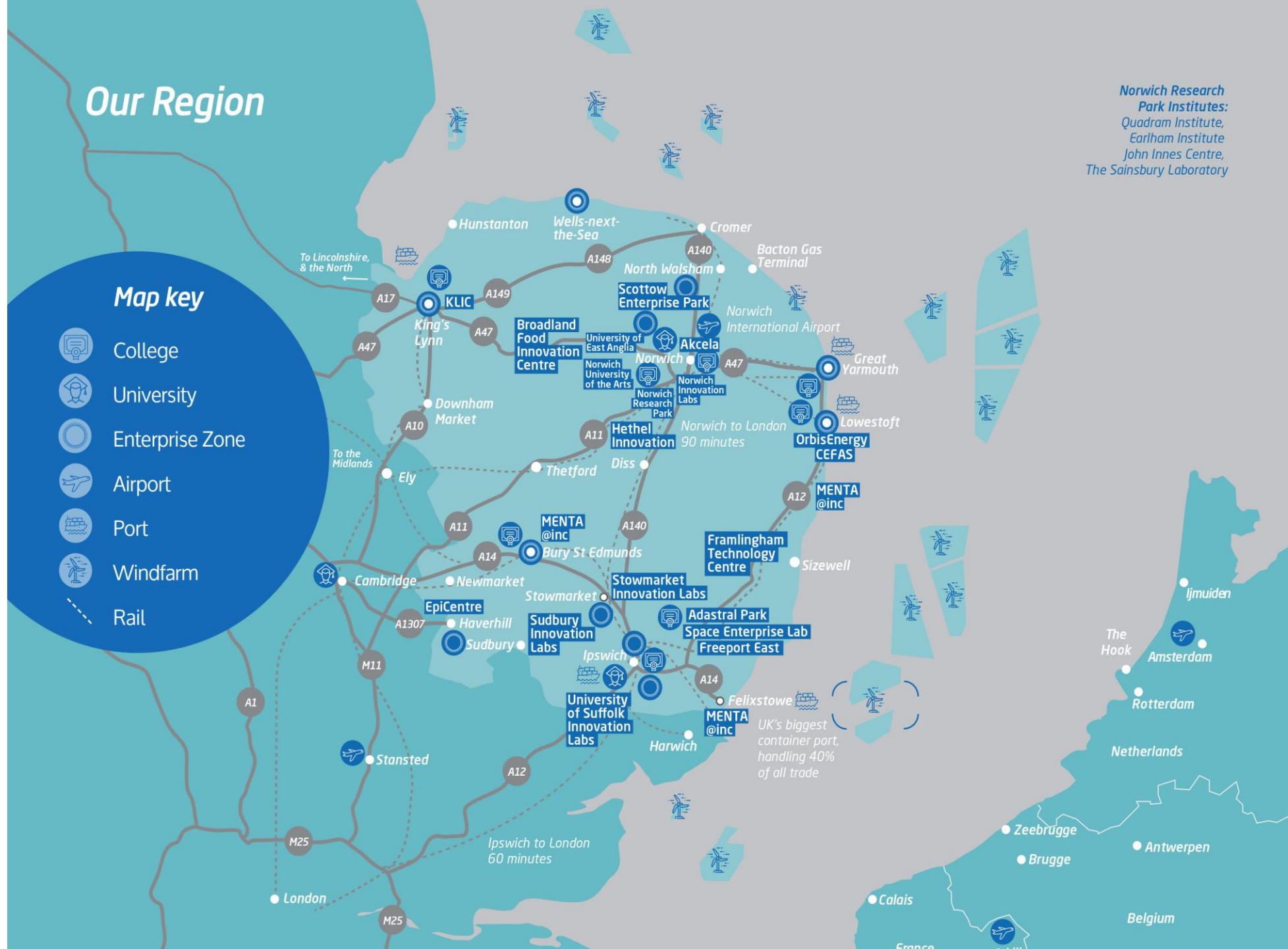
Research / Academic
Institutions in the
Network

10

Our Region

Map key

-  College
-  University
-  Enterprise Zone
-  Airport
-  Port
-  Windfarm
-  Rail



Norwich Research
Park Institutes:
Quadram Institute,
Earlham Institute
John Innes Centre,
The Sainsbury Laboratory

Regional Key Sectors



Health and
Life Sciences



Food and
Agri-tech



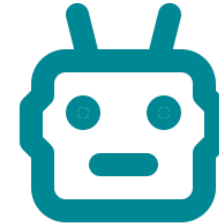
Engineering



Energy



Marine
Science



AI and
Robotics



Digital Tech



Space



Creative
Industries



Regional Cluster Partners



Connected Innovation Meetings

Meeting	Frequency
Connected Innovation Hubs Network	Quarterly
Norfolk & Suffolk Innovation Board	Quarterly
Finance & Investment Group	Quarterly
Connected Clusters Network	TBC - Quarterly
Grow on Space Group	Ad Hoc



Finale Showcase
2nd July 2024



Norfolk & Suffolk Innovation Grant Mentoring

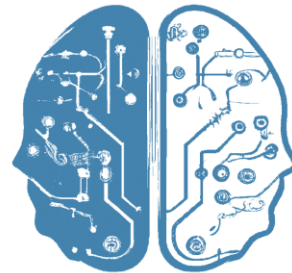
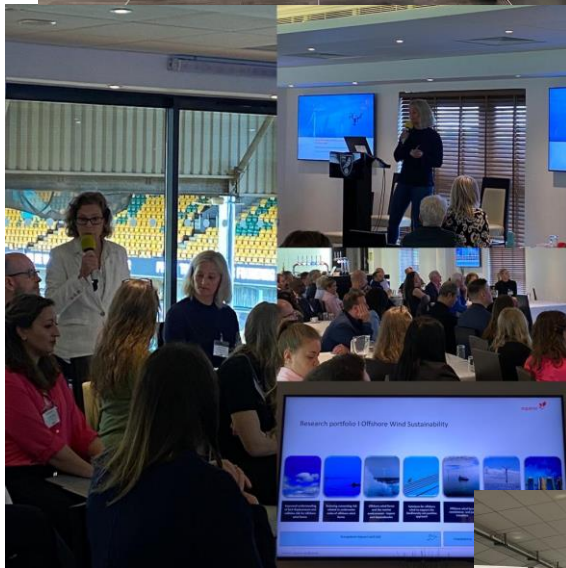
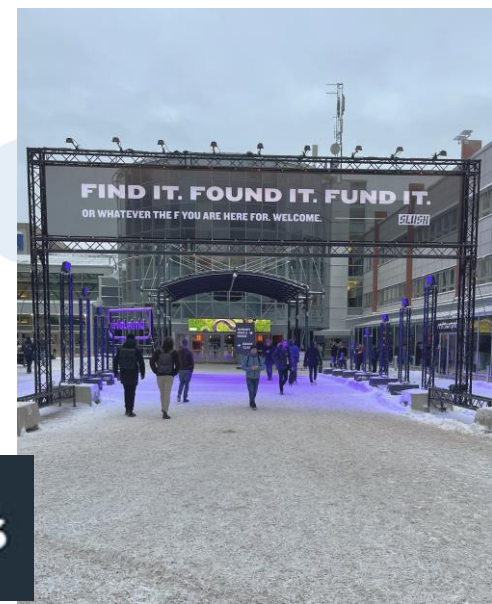


Ecosystem Partnership Programme

Powered by Barclays Eagle Labs funded by UK Government
Applications now closed







NORWICH AI SUMMIT



BT Sustainability Festival





£1.275m from DCMS to deliver 4 cohorts across Norwich, Ipswich, Cambridge & Peterborough.



SPACE EAST

Secured £163k from the UK Space Agency to set up Space East Cluster, exploring cross-sector opportunities including Advanced Manufacturing, Agri-Tech, Offshore Wind, Marine Science, etc.

Norfolk FinTech 2024 REPORT

Logos: TECH EAST, Norfolk County Council, FIG Financial Industry Group, AVIVA, Connected Innovation, mnAi

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NAAME Industry Council oversees 7 Manufacturing Groups. Facilitates B2B collaborations; Signposts support; and delivers calendar of events.

Ecosystem Partnership Programme

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Cluster Development & Support



The Innovation Grant Mentoring Project was set up to address the region's track record of securing funding from Innovate UK



Important to raise inspiration and awareness of the huge variety of opportunities for entrepreneurs and innovative companies through Innovate UK – webinars, case studies, etc.



Free bid writing and grant mentoring support – providing access to a pool of mentors that have a strong track record



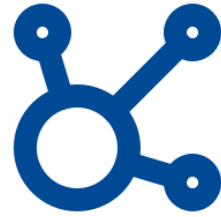
£50k per annum for each County Council has secured +£2.1m in funding from Innovate UK, across a wide range of competitions

Connected Innovation Outputs to Date



Innovation
Hubs in the
Network

26



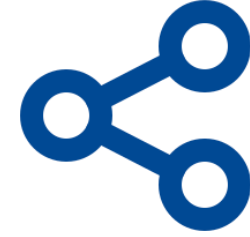
Network
Collaborations /
Introductions Made

189



Research / Academic
Institutions in the
Network

10



Engagements
with wider
organisations

47



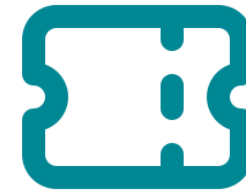
Businesses
within the
network

800+



Connected
Innovation Events
Hosted / Supported

61



Businesses /
Organisations
Attending

3,000+

Connected Innovation Delivery Team



James Allen
Connected
Innovation
Programme Manager



Katie Snell
Connected Clusters
Lead



Scott Cogman
Innovation Hubs
Lead



Laura Hill
IGMP Project
Manager



Contact Us
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