

GROWTH DEAL ROUND 3

FEBRUARY 2017

OUR PROJECTS

South East
Local Enterprise Partnership





"This Growth Deal settlement is a huge boost for the South East economy.

We have secured funding to channel significant investment into the projects which are of highest priority to our businesses and local areas.

This investment enables us to drive forward our shared growth agenda delivering economic growth, new jobs, facilitating housing, improving connectivity and boosting skills in the South East.

The additional funding that will be leveraged into the South East as a result of these investments is testament to the continued success of our area.

Reaching right across the South East from the Thames Gateway; to skills investment at Stansted airport; to communities and culture in Eastbourne; and, strategic connectivity in rail at Ashford; this funding presents opportunities for us to fund future growth in new and different ways.

SELEP has taken huge strides in recent months, with our private sector businesses and councils across East Sussex, Essex, Kent, Medway, Southend and Thurrock working together to make the South East the place for business and growth.

We thank all partners for and business representatives for their on-going support and we look forward to working together to take these projects forwards."

A handwritten signature in black ink, appearing to read 'Chris Brodie'.

Christian Brodie SELEP Chair

OUR GROWTH DEAL INVESTMENTS

Government has confirmed an allocation of investment into the South East LEP (SELEP) area of £102.65 million as part of the Growth Deal Programme Round Three.

This follows a submission by the South East LEP to a call for applications in Summer 2016. This funding is to help create jobs, support businesses and create new growth opportunities. The allocation of Local Growth Fund will help deliver those projects identified by SELEP Federated Boards as priorities for investment.

This investment of £102.65 million will deliver an additional 6,129 new homes, create or safeguard 30,785 jobs and secure a further £141 million of private sector investment into the area.

This funding award builds on previous Growth Deal investments announced for the South East Local Enterprise Partnership as follows:

	GROWTH DEAL ONE (July 2014)	GROWTH DEAL TWO (Jan 2015)	GROWTH DEAL THREE (Jan 2017)
Local Growth Fund Award	£442.2m	£46.1m	£102.65m
TOTAL AWARD	£590.8m		

The total SELEP Growth Deal from 2014 – 2020 of £590.8m is set to deliver 78,000 jobs, 29,000 homes and attract £960 million extra investment into the South East over the next 5 years.

Our submission for LGF 3 funding, set out our priorities in a series of five thematic packages, our unifying themes are as follows

THAMES ESTUARY
EMPLOYABILITY AND SKILLS
JOB CREATION AND ENTERPRISE ZONES
HOMES, COMMUNITIES AND CULTURE
STRATEGIC CONNECTIVITY

The £102.65 million will deliver the following projects:

PROJECT NAME	THEME	LOCATION	LGF TOTAL	PRIVATE LEVERAGE	OTHER FUNDING	OUTCOMES - JOBS	OUTCOMES - HOMES	OUTCOMES - LEARNERS
Dartford Town Centre Transformation	THAMES ESTUARY	Dartford Borough Council	£4,300,000	£0	£7,700,000	1,811	2,341	-
Ashford International Rail Connectivity Project	STRATEGIC CONNECTIVITY	Ashford Borough Council	£4,800,000	£40,000	£5,660,000	2,000 (previously counted)	-	-
Fort Halstead	JOB CREATION AND ENTERPRISE ZONES	Sevenoaks District Council	£1,530,000	£30,000,000	£500,000	1,100	450	-
Rochester Airport Technology Park	THAMES ESTUARY	Medway Council	£3,700,000	£44,600,000	£370,000	1,544	-	-
Southend ABP Phase 2	THAMES ESTUARY	Southend-on-Sea Borough Council	£19,890,000	£0	£2,380,000	2,724	-	-
Strood Civic Centre Flood Mitigation Works	THAMES ESTUARY	Medway Council	£3,500,000	£32,000,000	£800,000	479	325	-
A2500 Lower Road Improvement	THAMES ESTUARY	Swale Borough Council	£1,264,930	£540,000	£0	1,500	892	-
Kent and Medway Engineering, Design, Growth & Enterprise Hub	EMPLOYABILITY AND SKILLS	Canterbury City Council	£6,120,000	£0	£14,880,000	398	-	1,250
Leigh Flood Storage Area	JOB CREATION AND ENTERPRISE ZONES	Tonbridge & Malling Borough Council	£4,635,900	£500,000	£19,555,000	70	850	-
Gilden Way Upgrading, Harlow	STRATEGIC CONNECTIVITY	Essex County Council	£5,000,000	£1,000,000	£4,400,000	1,050	-	-
A2 off-slip at Wincheap, Canterbury	STRATEGIC CONNECTIVITY	Canterbury City Council	£4,400,000	£4,400,000	£1,255,000	1,685	1,150	-
East Sussex Strategic Growth Project	JOB CREATION AND ENTERPRISE ZONES	East Sussex County Council	£8,200,000	£13,000,000	£0	77	-	-
Technical and Professional Skills Centre at Stansted Airport	EMPLOYABILITY AND SKILLS	Uttlesford District Council	£3,500,000	£0	£6,980,000	540	-	530
Devonshire Park Quarter Re-development	HOMES, COMMUNITIES AND CULTURE	Eastbourne Borough Council	£5,000,000	£0	£39,000,000	15	-	-
Innovation Centre (Ph1) – University of Essex Knowledge Gateway	JOB CREATION AND ENTERPRISE ZONES	Colchester Borough Council	£2,000,000	£0	£8,500,000	423	-	-
STEM Innovation Campus - Colchester Institute	EMPLOYABILITY AND SKILLS	Braintree District Council	£5,000,000	£0	£4,000,000	6,499	-	5,250
A127 Fairglan	THAMES ESTUARY	Essex County Council	£6,235,000	£0	£3,600,000	7,700	-	-
M11 J8 Improvements	STRATEGIC CONNECTIVITY	Essex County Council	£2,733,896	£1,000,000	£4,000,000	3,000	-	-
Grays South	THAMES ESTUARY	Thurrock Council	£10,840,274	£14,202,362	£16,596,707	170	121	-
TOTALS			£102,650,000	£141,282,362	£141,176,707	30,785	6,129	7,030

THAMES ESTUARY

HEADLINE LGF TOTAL: £49,730,204 PRIVATE LEVERAGE: £91,342,362;

JOBS: 15,928; HOMES: 3,679.

Stretching from the City into South Essex and North Kent, the Thames Gateway is vital to the growth of London and the South East. Over the past thirty years, public and private investment has delivered transformational growth, refocusing London's economic future to the east. The growth potential of the Thames Gateway has yet to be unleashed. There is both a strong need and drive for new development to come forward at pace. Across the Gateway – including both London and the SELEP area – there is the potential for a further 290,000 homes and 365,000 jobs. Recognising our common transport links, economic connections, relationship with central London and distinctive communities are vital in expediting delivery and maximising outcomes.

As a priority location for SELEP, the announcement of the Thames Estuary 2050 Growth Commission is welcome news, bringing further emphasis and opportunity to this vital economic geography.

Our approach to the Thames Estuary area recognises key strategic sites and interventions which are evidenced as being beneficial to the estuary area as well as London and the south east. There are also a number of pan-Estuary matters which must be addressed to enable the area to deliver economic growth. This will require long term investment beyond the scale of funds available through the current round of LGF. However, local funding over the short-to-medium term will

be vital in bringing forward and raising the quality of specific schemes and complementing longer term plans.

Despite over three decades of investment, the Thames Estuary continues to lag behind London's other growth corridors in terms of its economic scale, productivity and workforce skills, reflecting its industrial legacy and poor transport connectivity. The long-term strategy for the Estuary must attract new, higher value employment with the scope for innovation. There is already much on which we can build, with investment in London Gateway and the Port of Tilbury Logistics Park boosting employment opportunities and having a dramatic impact in shaping and strengthening the economy of the Thames Gateway. However, reflecting the Growth Commission's focus, more must be done to build powerful clusters of activity in the Estuary that can complement those in the wider South East.

Investment of Local Growth Funding over the next 3 years will help deliver 3,679 homes and 13,204 jobs in the Thames Gateway but crucially it will unlock the longer term potential of London's most significant growth corridor, building on the significant investment of the past thirty years and supporting the Thames Estuary 2050 Growth Commission's long term vision.

A summary of those projects which have been identified for funding under the Thames Estuary theme are as follows:

PROJECT	DESCRIPTION	LGF TOTAL
Dartford Town Centre Transformation	Transformative improvements to Dartford Town Centre supporting both commercial and housing growth	£4.3m
Rochester Airport Technology Park Zone A	Onsite infrastructure to enable private development to come forward – site within an Enterprise Zone	£3.7m
London Southend Airport Business Park (ABP) – Phase 2	Enabling infrastructure on the business park delivering a new innovation centre	£19.9m
Strood Civic Centre Flood Mitigation Works.	Improvements to flood defences to enable the bringing forward of a prime development site on the River Medway	£3.5m
A2500 Lower Road Improvements	Reconfiguration of a major junction on the Isle of Sheppey that will allow planned housing and employment developments to be delivered	£1.3m
A127/A130 Fairglen Interchange – New link road	Provision of a new link road that will provide significant relief to a major junction that is currently beset with congestion and delays	£6.2m
Grays South	Provision of a new quarter within the town centre, creating a high quality arrival point including new public spaces defined by new commercial developments	£10.8m

PROJECT NAME

Dartford Town Centre Transformation – generating economic growth and jobs

DESCRIPTION

Dartford town centre is one of **Britain’s largest growth locations**, and sits at the gateway to the **Thames Estuary**. However transport constraints have impeded development and limit the town’s ability to fulfil its **significant economic potential**. With major development in adjacent locations such as **Ebbsfleet Garden City** with its 10,000+ new homes, it is vital that Dartford develops as a distinctive and vibrant retail location.

This scheme **incentivises private sector investment** in major stalled development sites and **improves the economic performance** of Dartford Town Centre by at least 25% through transportation and public realm improvements. These improvements include the **reconfiguration and optimisation of traffic and pedestrian flow**; increased accessibility through new cycle and pedestrian routes; increased road user safety; and the creation of a market square.

OUTCOME

- Generates **3,516 homes, 1,811 permanent jobs and 5,274 construction jobs**.
- Delivers circa **25% increase in footfall and in town centre expenditure** - with **£150,981,230** of additional consumer expenditure per annum.
- Delivers critical infrastructure for area taking a disproportionately **high level of growth**.

LGF TOTAL

£4,300,000

LEVERAGE

£7,700,000 (fully secured and ready for investment)

PROJECT NAME

Rochester Airport Technology Park – Zone A

DESCRIPTION

Provision of onsite infrastructure to enable SME’s and private sector developers to invest in construction on the land, unlocking the land for commercial use. The site, and those who use it, will benefit from being within an Enterprise Zone. The intention is to attract high quality commercial development to complement the adjacent sites used by Innovation Centre Medway and BAE Systems.

Building on the LFG Round 1 Expansion project to free up development land at Rochester Airport, this project is the first phase of enabling infrastructure at the Rochester Airport Technology Park site.

This will encourage private sector developers to invest in construction on the land (benefiting from Enterprise Zone tax discounts), unlocking the land for commercial use. The scheme will also lead to a quicker realisation of business rate yields.

OUTCOME

Enables the delivery of 57,450 m2 of new commercial space at this newly designated Enterprise Zone will help safeguard and create a total of 1,544 jobs.

LGF TOTAL

£3,700,000

LEVERAGE

£49,000,000

PROJECT NAME
London Southend Airport Business Park (ABP) – Phase 2 Infrastructure
DESCRIPTION
<p>The Council, in conjunction with its appointed development partner, Henry Boot Developments Limited (HBDL) is seeking £19.89m of Local Growth Funding (LGF) from the SELEP to deliver the second and final phase of enabling site infrastructure on the ABP site.</p> <p>This will directly deliver a new innovation centre and unlock the potential for a further 60,000 sqm of commercial floorspace.</p>
OUTCOME
The delivery of 60,000 m ² of new commercial space and create a total of 2,724 jobs
LGF TOTAL
£19,890,000
LEVERAGE
£2,380,000

PROJECT NAME
Strood Civic Centre Flood Mitigation Works
DESCRIPTION
<p>The brownfield Civic Centre site has been identified as a mixed use regeneration site to meet the high demand for housing in Medway, and contribute towards aspirations to become a Waterfront City by 2035. This site is within the emerging Medway Local Plan. The site is at considerable risk of flooding and requires protection works before it can be redeveloped; once protected it will be an area of prime, high quality residential land with potential for premium housing, offering fantastic un-interrupted views of Rochester Castle and Cathedral. Development of the site will also provide employment land, targeted at SMEs, encouraging local cafes, restaurants and independent retailers, enabling job creation.</p>
OUTCOME
The mixed use development is expected to create a total of 479 new jobs and 325 new homes.
LGF TOTAL
£3,500,000
LEVERAGE
£36,300,000 (Of which £32m is private sector investment in the mixed use development of the Civic Centre site)

PROJECT NAME A2500 Lower Road Improvements
DESCRIPTION
<p>Accelerating housing delivery on the Isle of Sheppey in the Thames Estuary can deliver a quick win for the Government’s growth ambitions and help accommodate Kent and London’s rising populations.</p> <p>To do this, LGF investment in the A2500 is essential. The A2500 experiences unacceptable levels of congestion on a daily basis because it is one of only two roads leading to the mainland; it is the key transport corridor for the Island’s tourism-related economy; it experiences heavy usage by employees accessing the 3 HM Prison clustered around the A2500 (HM Prison Service is the Isle’s largest employer).</p> <p>Ideally LGF would be invested to widen the entire length of the A2500. However we’ve taken a pragmatic approach given the urgency to address the congestion and the finite pot of funding available. LGF is thus sought for a smaller scheme to replace the existing signal controlled arrangement at the A2500 Lower Road/Barton Hill Drive junction with a roundabout.</p>
OUTCOME
<p>Unlocks the delivery of 892 houses by 2025, and 1,519 houses by 2031.</p> <p>This scheme has the associated benefit of producing 216 jobs each year during construction.</p> <p>Investment in transport infrastructure to support economic and housing growth on the Isle, which is one of the most deprived 10 per cent of areas nationally based on the Index of Multiple Deprivation.</p>
LGF TOTAL
£1,264,930
LEVERAGE
£1,804,930

PROJECT NAME A127/A130 Fairglen Interchange - new link road
DESCRIPTION
<p>Provision of a new link road from the A130 to A1245 to remove significant traffic from the Fairglen Interchange.</p> <p>Fairglen carries over 110,000 vehicles a day and suffers significant congestion and delays. The new link road will alleviate flows at Fairglen by negating the need for vehicles travelling from Chelmsford to complete two sides of the ‘Fairglen Traingle’ to access the A127 eastbound.</p>
OUTCOME
The increased capacity will unlock the delivery of 7,700 jobs
LGF TOTAL
£6,235,000
LEVERAGE
£3,600,000

PROJECT NAME Grays South
DESCRIPTION
<p>The Grays South Project will create a new quarter within the town centre based around a boulevard underpass linking two new public squares bounded by a series of mixed use developments incorporating a new rail station.</p> <p>The quarter will create a high quality arrival point and meeting place at the heart of Grays including new active public spaces defined by new development to provide modern commercial units with residential and office accommodation on the upper floors.</p>
OUTCOME
<ul style="list-style-type: none"> • 170 jobs created or safeguarded • Enable the delivery of 121 homes • 2,009 sqm of commercial floorspace by 2025
LGF TOTAL
£10,840,274
LEVERAGE
£30,799,069

EMPLOYABILITY & SKILLS

HEADLINE LGF TOTAL: £14,620,000;

JOBS: 7,437; LEARNERS: 7,030.

SELEP has three key priorities for skills, they are to:

- Improve the talent pool in support of priority sectors, particularly higher level skills
- Increase participation of young people in work, education and training, with focus on supporting priority sectors and skills gaps
- Improve the basic skill levels and employability of our residents to boost productivity and employment

Underpinning all these priorities is our strong focus on raising aspiration in young people and encouraging them to consider further and higher education opportunities. Not all students make the most of their academic abilities and some choose post-16 courses below their capabilities. This is partly caused

by a lack of understanding about possible careers and entry routes to study. Low aspirations not only prevent young people reaching their full potential, but also impact the local economy with businesses struggling to recruit individuals with the necessary skills sets. In the South East, there is a particular skills gap in science, technology, engineering and mathematics that urgently needs addressing.

To tackle low aspirations, we urge the Government to invest in our Local Growth Fund bids that establish a greater connection to higher education, educate young people on how to access STEM-related fields of study, and overall broaden the horizons of young people through innovative and engaging careers events.

PROJECT	DESCRIPTION	LGF TOTAL
Kent and Medway Engineering, Design, Growth and Enterprise Hub	Provision of a new skills facility in Canterbury to support high value employment, growth and investment in Engineering and Technology	£6.1m
Technical and Professional Skills Centre at Stansted Airport	Delivery of a skills centre at the airport to meet skills gap in aircraft engineering, bridging gap in technical skills between level 3 and 5 and match growing skills need of the airport and wider area	£3.5m
STEM Innovation Centre Colchester Institute	Aligning the provision of skills training to local employer need through the transformation of an FE college into a Technology Centre of Excellence in Braintree	£5.0m

PROJECT NAME
Kent and Medway Engineering, Design, Growth and Enterprise (EDGE) Hub
DESCRIPTION
<p>Working with Canterbury Christ Church University, the Kent and Medway EDGE Hub is an industry-led initiative to drive economic growth in the engineering and technology industry through the establishment of a transformative 3,588m² teaching and research centre, with satellite facilities at the Discovery Park (Dover), CCCU's Medway Campus, and other parts of Kent.</p> <p>The Hub will add a suite of new technical and professional education opportunities (from degree apprenticeships to doctoral programmes) in Engineering, Product Design and Technology, and provide support to businesses with research projects, prototype development and commercialisation, and CPD opportunities.</p> <p>This project is urgently needed in Kent and Medway, where fewer young people enter higher-level engineering and technology courses, and where businesses are held back by skills shortages and the lack of infrastructure to support innovation and research.</p>
OUTCOME
<ul style="list-style-type: none"> • Worth £9.5m to £11m per year to Kent and Medway's economy. • Creates 67 direct new highly-skilled jobs and 56 indirect new jobs. • 1250 additional student enrolments by July 2024. • Supports 420 company research projects & 375 CPD learners. • Delivers new research and consultancy worth £1.8m. • Delivers 12,900 student visits to Engineering and Technology-themed careers events to build a passion in young people.
LGF TOTAL
£6,120,000
LEVERAGE
£14,880,000 (100% invested by Canterbury Christ Church University)

PROJECT NAME
Technical and Professional Skills Centre at Stansted Airport
DESCRIPTION
<p>Stansted Airport and Harlow College (applicant), supported by Essex County Council, propose to develop and deliver a Technical and Professional Skills Centre at the airport. The centre will:</p> <ul style="list-style-type: none"> • Provide training opportunities to meet skills gaps in aircraft engineering • Programmes bridging acknowledged technical skills gaps from level 3 to 5. • Match growing skills needs of the Airport and wider area
OUTCOME
<ul style="list-style-type: none"> • 540 jobs created or safeguarded • 530 learners assisted
LGF TOTAL
£3,500,000
LEVERAGE
£6,980,000 (including £3,000,000 gift in kind from Stansted Airport)

PROJECT NAME STEM Innovation Campus - Colchester Institute
DESCRIPTION
<p>The project fulfils the vision of a Centre of Advanced Technology for Braintree.</p> <p>It will include the delivery of:</p> <ul style="list-style-type: none"> • Transforms campus from FE College to Technology Centre of Excellence • Provide skills training aligned to local employer need • Deliver outcomes of Strategic Area Review providing efficient accommodation supporting 20% of the Essex Devolution pledge in apprenticeship starts. • Employer focussed model. Co-delivered by employers
OUTCOME
<ul style="list-style-type: none"> • 6,499 jobs created or safeguarded • 5,520 learners assisted • 6,614 sqm reduction in floor space in poor/inadequate building condition
LGF TOTAL
£5,000,000
LEVERAGE
£4,000,000

JOB CREATION AND ENTERPRISE ZONES

HEADLINE LGF TOTAL: £16,365,900; PRIVATE LEVERAGE: £43,500,000;
JOBS: 1,670; HOMES: 1,300.

Enabling the private sector’s creation of jobs is right at the heart of everything that SELEP does. We prioritise all of our interventions and programmes of activity on the basis of their impact on the real economy.

It is specifically with the establishment of Enterprise Zones in the SELEP area that our influence is most keenly felt. SELEP has recently reconfirmed its continued support for Harlow, Discovery Park and North Kent Innovation Zone in terms of

the future distribution of business rates in the case of Harlow, and in terms of set-up support for North Kent Innovation Zone. With Discovery Park, we have one of the most progressive and impressive Enterprise Zones in the country and one which has become a vital underpinning of the East Kent economy.

A summary of those projects which have been identified for funding under the Job Creation and Enterprise Zones theme are as follows:

PROJECT	DESCRIPTION	LGF TOTAL
Fort Halstead	The purchase and development of an ex-MOD site in Sevenoaks to open up housing, employment and commercial development in an area where availability of such sites is extremely low	£1.5m
Leigh Flood Storage Area	Works to increase urgently needed capacity of the flood storage area and at East Peckham to provide protection for existing homes and businesses and to unlock new developments	£4.6m
East Sussex Strategic Growth Project	The delivery of new commercial employment developments at three locations in East Sussex	£8.2m
Innovation Centre (Phase 1) University of Essex Knowledge Gateway	Provision of a new innovation centre to encourage new and SME companies to come to the University of Essex to establish and grow their businesses	£2.0m

PROJECT NAME Fort Halstead, Sevenoaks
DESCRIPTION
<p>This project will create a new business park at Fort Halstead, an ex-MOD research and development site adjoining the M25, that will become Sevenoaks District Council's largest new employment site, unlocking 1,100 new high-tech jobs and 450 residential units.</p> <p>Much of the Fort Halstead site is vacant, because DSTL is relocating operations to Portsmouth and Wiltshire. QinetiQ, a private sector defence research organisation, now owns the land and employs 200 people at the site.</p> <p>LGF investment will enable Sevenoaks District Council to purchase part of the site to secure it for commercial use. This is important as demand for commercial premises is currently very strong and availability very limited but, left to market conditions, the site is likely to be used solely for residential development. The majority of Sevenoaks' residents commute outside of the district for employment so local job creation at Fort Halstead is a priority.</p>
OUTCOME
<p>Establish a new business park, unlocking 1,100 high-tech jobs, 450 dwellings (of which 30% will be affordable), an 80 bed hotel and a new village centre.</p> <p>The employment site is anticipated to deliver 9290 sq m of A-grade HQ style offices, 3019 sq m of light industrial floorspace, as well as laboratories and precision-engineering employment space.</p>
LGF TOTAL
£1,530,000
LEVERAGE
£32,030,000

PROJECT NAME Leigh Flood Storage Area & East Peckham - unlocking growth
DESCRIPTION
<p>Tonbridge and Malling is working to identify new housing and employment sites in its emerging Local Plan, however their availability is severely constrained by the significant threat of flooding.</p> <p>LGF would fund a 30% capacity increase in the Flood Storage Area and the construction of local embankments to facilitate 2,100 housing starts (out of the 7,000 required in the local plan), and over 13 hectares of new employment land.</p> <p>The need for flood defences is acute: Tonbridge and East Peckham suffered serious flooding in the winter of 2013/14 (with the former Prime Minister visiting nearby Yalding) and on 7 other occasions in the last 60 years.</p> <p>The wider economic benefits are defending 283 existing businesses, 2,308 homes, and making Tonbridge and land along the River Medway a more attractive location for potential investors.</p>
OUTCOME
<ul style="list-style-type: none"> • Unlocks new Local Plan locations – enabling 2,100 housing starts by 2031 and unlocking over 13 hectares of employment land. • Generates 570 jobs by 2021. • Protects 283 businesses and 2,308 businesses
LGF TOTAL
£4,635,900
LEVERAGE
£20,055,000 (£16,150,000 from the Environment Agency, at least £500,000 from private sector business contributions, and £3,405,000 from local authorities).

PROJECT NAME East Sussex Strategic Growth Package
DESCRIPTION
The proposal is to enable the delivery of new commercial employment development at three locations across East Sussex, offering quality bespoke developments for companies wishing to relocate. The package is aligned with identified growth areas and capitalises on existing and programmed infrastructure investment. The business case indicates that the programme will enable the development of 34,632m2 additional B1(a) and B1(c) business floorspace (NIA) in East Sussex.
OUTCOME
<ul style="list-style-type: none"> • 34,632m2 additional B1(a) and B1(c) business floorspace (NIA) • Job creation at these new employment sites
LGF TOTAL
£10,400,000
LEVERAGE
£10,800,000

PROJECT NAME Innovation Centre (Phase 1) - University of Essex Knowledge Gateway
DESCRIPTION
Innovation Centre will attract companies to come to the University of Essex to establish and grow their business, contributing to student employability strategies and enhancing the position of the University as a national centre for SME.
Benefits to the wider economy measured in terms of new business starts/business growth, jobs created and GVA added (£9.2 million) plus sectoral clustering.
OUTCOME
<ul style="list-style-type: none"> • 423 new jobs created or jobs safeguarded • 2,196 sqm of new commercial floorspace • 21,707 sqm of new training/learning space
LGF TOTAL
£2,000,000
LEVERAGE
£8,500,000

HOMES, COMMUNITIES AND CULTURE

HEADLINE LGF TOTAL: £5,000,000;

JOBS: 15

Accelerating housing delivery is a key ambition in the South East Strategic Economic Plan, with a commitment to accelerate housing delivery by an additional 100,000 homes by 2021.

SELEP is the first LEP nationally to be awarded Housing Business Ready status by the Housing and Finance Institute (HFi). With strong District, Unitary and County councils in the SELEP area, our aim is to add value to the excellent work already underway to deliver new housing.

SELEP have delivered Housing conferences and facilitated further meetings with housing practitioners and developers, to raise the profile of and deliver our Growth Deal responsibilities. SELEP aims to:

Bring together all parties (HFi, HCA, councils, developers, finance, utilities) involved to drive development forward

Working together with HFi, local councils, the HCA and developers to promote housing growth, assembling evidence, identifying obstacles and finding solutions

Support Growth Ambitions

SELEP provide support and advocacy to areas with ambitious growth plans including Ebbsfleet Garden City, North Essex Garden Settlement and Otterpool Park

Encourage and support councils to bring forward their local plans

Embarking on a series of SELEP sponsored Housing Business Ready visits with housing and planning authorities to highlight the contribution that the local planning process can play in promoting accelerated housing delivery

Review the performance of utility companies

Working collaboratively with HFi, Kent Developers Group, Kent County Council, Developers East Sussex, TGSE Developers Forum and other interested parties to gather evidence of performance and taking action in liaison with Government and regulators to ensure utility companies help - not hinder - local growth

Promote best practice

Supporting events and meetings to share best practice and information sharing to support all to the standard of the best, this has helped in widening opportunity for joint working with business through new Developers

Look across LEP boundaries

Looking at the plans and proposals of neighbouring LEPs and their impact in preparing for accelerated growth

Promote the Delivery of Starter Homes

SELEP is working in partnership with the HCA to raise awareness of the opportunities provided by Starter Homes to increase housing delivery. SELEP will support delivery of the Governments priority to build 200,000 Starter Homes by 2020, as an important new component of the SELEP ambition to accelerate housing delivery by an additional 100,000 homes by 2021

The SELEP area has seen housing starts rise from 6,620 in 2012/13 to 10,410 in 2015/16, a 57% increase. Over the same period, London starts grew only 19%. Housing completions spiked from 7,230 in 2013/14 to 10,600 in 2015/16, a 47% increase in completions

SELEP	Starts	Completions
2012-13	6,620	7,990
2013-14	8,590	7,230
2014-15	9,930	7,960
2015-16	10,410	10,600

**DCLG LIVETABLE TABLE 255
HOUSEBUILDING: PERMANENT DWELLINGS STARTED AND COMPLETED, BY TENURE AND LEP**

Our collective work has made a demonstrable difference: the four year distribution has seen notable increases in 2014 and 2015 - over the last four years, less than 19% of the whole starts were delivered in 2012/13. This has risen to 28% in 2014-15 and 29% in 2015 - a 10% distributional increase.

In 2012 SELEP area contributed 6% of the country's housing starts, second to London at 15%, In 2015/16 the SELEP area contributed an increase to 7% of the country's housing starts, second to London's decrease to 13% of the whole

Beyond the delivery of housing it is important that we recognise that the community we live in will shape the economic potential of an area. Our communities are growing, changing and becoming more culturally diverse at a faster pace than during previous generations. Our communities need to be able to adapt to social, economic and environmental changes whilst retaining a sense of place and belonging.

Planning, investment and marketing decisions at all levels shore up and enable the growth of creative businesses. The visitor economy is critically important to the growth and sustainability of many of our coastal and rural communities. To continuously improve our access and offering to domestic and international tourists and to provide our young people with more diverse employment opportunities we need ensure that the creative and cultural industries continue to expand in the South East, we actively support further investment in these sectors.

A summary of those projects which have been identified for funding under the Homes, Communities and Culture theme are as follows:

PROJECT	DESCRIPTION	LGF TOTAL
Devonshire Park Quarter Re-development, Eastbourne	Development of a Welcome Centre including exhibition/conference facilities; a café/bar; tourist information and tennis facilities	£5.0m

PROJECT NAME Devonshire Park
DESCRIPTION
<p>The £44m investment in the Devonshire Park Quarter is a once in a lifetime opportunity to create a new conference complex and secure a sustainable future for three theatres, our arts offer and international tennis tournament. The LGF bid will help bring forward and support the development of a £16m Welcome Building and surrounding landscaped gateway, as the first step in wider £44m regeneration of the Devonshire Park site. The Centre will include: conference/exhibition facilities; a café/bar; tourist information; tennis facilities; and box office for Eastbourne theatres. It will replace the outdated conference facilities at The Devonshire Park Centre.</p> <p>The centre acts as a gateway to the wider complex and will be home to a new conference and exhibition facility of sub regional significance and a new driver for economic growth to the East Sussex economy. An additional visitor spend of £13.5m will be a substantial step towards creating a resilient local economy, funding additional hotel beds and retail floorspace and avoiding the downward spiral seen in so many coastal towns.</p>
OUTCOME
<p>The project will bring forward a 13,400 m² of commercial and cultural floorspace, expected to attract 100,000 additional visitors and £13m additional visitor expenditure per annum.</p> <p>The project will create direct employment opportunity at the Welcome Centre, but will support much more widespread impact in safeguarding and creating new jobs across the tourism sector.</p>
LGF TOTAL
£5,000,000
LEVERAGE
£39,000,000

STRATEGIC CONNECTIVITY

HEADLINE LGF TOTAL: £16,933,896; PRIVATE LEVERAGE: £6,440,000;

JOBS: 7,735; HOMES: 1,150.

Our close proximity to London, nationally important ports, and road and rail connections to the rest of the UK and continental Europe provide real opportunities for continued growth. As the Gateway to continental Europe, a reliable and connected transport network is needed to maintain this status so that the greater South East can compete on an international stage and complement London as a growth corridor. The revenue generated by the South East's high value economy supports investment in other areas and yet its future success is critically dependent on the resilience of the South East transport network, including its strategic air, road, rail, and port links connecting continental Europe to London, the Midlands and the North.

While there is uncertainty about the trading mechanisms following the EU referendum, it is clear that to retain global competitiveness the UK must have global transport connections. The geographical advantage of SELEP will not be altered by Brexit, and hence the arguments put forward for investment in the transport networks that connect us with continental Europe remain as strong as ever. SELEP is the gateway to Europe, providing the shortest and quickest connection to the continent. As a consequence, over three quarters of the HGVs exporting or importing goods to the continent are funnelled from across the length and breadth of the entire nation onto SELEP's motorways and A-roads.

Five ports located in the SELEP are within the top twenty UK ports for handling foreign trade. It is imperative that the road transport network connecting to these ports must be resilient, including to the Port of Dover, DP World London Gateway Port, the Port of Tilbury, the Port of Harwich and the Port of Newhaven.

Ports do not present the end point for freight journeys and the final destination for a significant portion of this freight traffic is the Midlands and the North of England. From the Port of Dover, road haulage vehicles opt to use the M20 or the M2/A2 to reach the Dartford Crossing, before using the M1 or M11 (passing the Harlow Enterprise Zone at junction 8) to continue their journey. This places significant stress on the major pinch point on the Strategic Road Network, which is the Dartford Crossing.

It is critical that the Channel Corridor operates efficiently and is resilient to incidents on the network. In Kent, resilience can be achieved by the swift construction of the Operation Stack Lorry Area at Stanford and by bifurcating (splitting) Port traffic between the M2/A2 and M20/A20 corridors so that a second strategic route is available. Resilience on this network is very

limited at the current time, as shown by the national media coverage of the 14-hour delays in reaching Dover on 23rd - 25th July 2016.

Local Growth Fund and development funding from the Large Local Majors Fund is sought to finance additional measures and design elements that should be incorporated into the investment. This includes improvements to the road network both north and south of the River Thames, along with wider investment across SELEP's strained transport network.

Local Growth Funded projects will unleash the growth potential of the SELEP area. The importance of connectivity and investment in transport infrastructure is widely understood. The interdependencies between transport infrastructure and the economy, which have been highlighted through reports such as the Eddington Study, have brought the wider economic impact of transport to the forefront of investment decision. There is now a widespread understanding of the need for a resilient and effective transport network to support a strong economy.

The accelerated pace of housing delivery which the SELEP area aspires to achieve will continue to add pressure to the already strained transport network in the South East. Since 2011, national statistics show that whilst vehicle miles have increased across England by 4.4 %, the increase across the SELEP area has been considerably higher at 6.3%. This reflects the pace of economic growth which the South East has achieved to date, with high employment rates creating new commuter trips and business growth leading to additional freight movements on the network.

A summary of those projects which have been identified for funding under the Strategic Connectivity theme are as follows:

PROJECT	DESCRIPTION	LGF TOTAL
Ashford International Rail Connectivity Project	Delivery of upgrades to the signalling system at Ashford International Railway station for the retention and expansion of international rail services	£4.8m
Gilden Way Upgrading, Harlow	The widening of Gilden Way to improve capacity providing access to new housing and future proofing for any additional junction on the M11 at Harlow	£5.0m
A2 Off-slip at Wincheap, Canterbury	Delivery of in the coast-bound direction to improve accessibility to residential and commercial sites, along with Canterbury tow centre	£4.4m
M11 J8 Improvements	Delivery of three distinct improvements to the junction to reduce congestion and queueing of traffic leaving the roundabout and improvements to accessibility to Stansted Airport	£2.7m

PROJECT NAME Ashford International Rail Connectivity Project (Ashford Spurs)
DESCRIPTION
Retention of international rail services is an unequivocal ambition of SELEP, and business and civic stakeholders in Kent and Medway. The existing international train service will be lost without the investment in new signalling infrastructure required by the new rolling stock, disrupting the lives of 196,560 passengers per year, hindering growth in the Mid-Kent and East-Kent sub economic regions, and putting jobs and livelihoods at risk.
OUTCOME
<ul style="list-style-type: none"> • The retention of international train services to Europe, used by 196,560 passengers every year. • At least 2,000 jobs will be safeguarded and created (previously counted in earlier LGF round). • At least 350 dwellings constructed. • Helps safeguard up to 32% of the 3,882 jobs in the local tourism economy (with 84,000 overnight trips made by overseas visitors p.a.). • Makes efficient use of the public purse (Significant funding was invested to establish Ashford International Station in 1996); • Supports and safeguards growth by international companies located near Ashford (including those at Discovery Park's Enterprise Zone). • Supports the creation of a further education hub adjacent to the station.
LGF TOTAL
£4,800,000
LEVERAGE
£5,700,000

PROJECT NAME Gilden Way Upgrading Harlow
DESCRIPTION
Harlow has only one access to the M11 at J7. Consequently, as traffic around the network is severely congested, it is proposed to add a new junction 7A. Gilden Way would be extended by a new link road to provide access to new housing and the new junction. This scheme would widen Gilden Way to accommodate two westbound lanes, one eastbound, an improved footway for pedestrians and cyclists and access to new housing.
OUTCOME
1,050 jobs created or safeguarded
LGF TOTAL
£2,733,896
LEVERAGE
£5,400,000

PROJECT NAME A2 off-slip at Wincheap, Canterbury
DESCRIPTION
<p>Canterbury is the third largest housing growth location in Kent. A significant portion of the district's Draft Local Plan sites are situated in Thanington and Wincheap where 4 commercial and residential sites will deliver 1,150 new homes, 1,685 new jobs and support the delivery of 68,333m² of new office, retail and leisure floor space. All 4 sites are directly dependent on a new A2 Coastbound off-slip road being constructed.</p> <p>The benefits of the scheme will extend beyond the immediate area. Through creating improved access to Wincheap and Thanington, this will reduce vehicle trips from the city centre's congested ring road and inner radial routes.</p> <p>The new slip road will provide more direct access to the well-utilised Park and Ride site at Wincheap (which is being expanded), encouraging more sustainable journeys into the city centre.</p>
OUTCOME
<ul style="list-style-type: none"> • 1,150 new houses and 1,685 new jobs generated • Supports the delivery of up to 68,333m² of commercial floorspace at Wincheap and Thanington. • Supports sustainable access to Canterbury City Centre.
LGF TOTAL
£4,400,000
LEVERAGE
£4,400,000

PROJECT NAME M11 J8 Improvements
DESCRIPTION
<p>This proposes three distinct improvements to junction 8 of the M11 and adjacent roads. Because of queuing problems for traffic leaving the motorway, the proposal adds segregated left turn slips southbound and northbound, plus the replacement of the current roundabout between the A120 and the A1250 with a signalised junction. Access to Stansted from this junction will therefore be improved. The scheme has received financial support from GCGPLEP</p>
OUTCOME
3,000 jobs created or safeguarded
LGF TOTAL
£2,733,896
LEVERAGE
£5,000,000

DELIVERY AND NEXT STAGE

Projects identified for funding through this third Growth Deal allocation to SELEP will now be required to follow a robust assessment process to ensure that projects awarded Local Growth Fund will deliver Value for Money. As a requirement of SELEP assurance processes, business cases will be developed for each of the projects identified for funding and all business cases are independently assessed. The recommendations made as part of this independent assessment of project businesses cases are presented to SELEP Accountability Board (the SELEP Board of local authority leader representatives that make all funding decisions in relation to Local Growth Fund), for help inform their decision making.

STAGE 1 – Scheme promoters are required to develop a Business Case, which builds upon the information included in the funding bid to Government. This Business Case must demonstrate that the project presents Value of Money or fits within the agreed exemptions of the SELEP Assurance Framework.

STAGE 2 – The scheme Business Case is submitted to SELEP and an independent assessment of the business case is completed by SELEP's Independent Technical Evaluator (ITE), Steer Davies Gleave. The assessment of scheme business cases follows a 'Gate Review' process to provide scheme promoters the opportunity to respond to any clarification questions from the ITE and further develop the evidence included within the Business Case.

STAGE 3 – Following the completion of the Business Case review, recommendations are presented to SELEP Accountability Board about the Value for Money case for the project and the level of certainty of the Value for Money being achieved. This assessment includes consideration for project risks which may impact on the projects ability to deliver the expected project benefits and outcomes.

STAGE 4 – SELEP Accountability Board consider all funding decisions. This includes decisions to approve the allocation of LGF to those projects included within SELEP's Growth Deals and any amendments to SELEPs Growth Deal programme. Once funding has been approved by SELEP Accountability Board, the LGF will be made available for scheme promoters and transferred based on an agreed project spend profile.

WHAT IS PREVIOUS LGF FUNDING DELIVERING?

This investment builds on previous Growth Deal monies announced for the South East Local Enterprise Partnership area, which have funded or are due to fund the following projects:

GROWTH DEAL 1 (Announced July 2014)

- Kent and Medway Growth Hub
- Chatham Town Centre Place-making and Public Realm Package
- Tonbridge Town Centre Regeneration
- Sittingbourne Town Centre Regeneration
- A289 Four Elms Roundabout to Medway Tunnel Journey Time & Network Improvements
- M20 Junction 4 Eastern Overbridge
- Rathmore Road Link, Gravesend
- Tunbridge Wells Junction Improvement Package
- Kent Thameside LSTF - Integrated Door-to-Door Journeys
- Medway City Estate Connectivity Improvement Measures
- Strood Town Centre Journey Time & Accessibility Enhancements
- Maidstone Gyratory Bypass
- Kent Strategic Congestion Management Programme across Growth Areas
- Middle Transport Improvements
- Sustainable Access to Education and Employment (Delivering Kent's Right of Way Improvement Plan)
- Kent Sustainable Interventions Programme for Growth
- A28 Sturry Road Integrated Transport Package, Canterbury
- Sustainable Access to Maidstone Employment Areas (River Medway Cycle Path East Farleigh - Aylesford)
- West Kent Local Sustainable Transport - Tackling Congestion
- Medway Cycling Action Plan
- Southend and Rochford Growth Hub and Victoria Avenue development
- A127 Capacity Enhancements
- Local Sustainable Transport Programme (Essex, Southend and Thurrock)
- Basildon Integrated Transport Package
- A414 Maldon to Chelmsford Route Based Strategy Package
- A414 Pinch Point Package (Eastwick & Fifth Avenue Dualling & Junction Improvements)
- A414 Pinch Point Package: (A414 First Avenue & Cambridge Road Junction)
- Chelmsford City Integrated Transport Package (Chelmsford Station / Station Square / Mill Yard)
- Colchester Local Sustainable Transport Programme
- Colchester Integrated Transport Package
- Colchester Town Centre
- Colchester Broadband Infrastructure for Business Parks
- North Bexhill Access Road
- Newhaven Flood Defences
- Hailsham / Polegate / Eastbourne Sustainable Transport Corridor Package
- Eastbourne & South Wealden Local Sustainable Transport Walking & Cycling Package
- Skills capital funding for colleges and other training providers
- Maidstone Integrated Transport Package
- A28 Sturry Link Road
- Colchester Park and Ride and Bus Priority measures
- Thanet Parkway
- Folkestone Seafront: onsite infrastructure and engineering works
- Medway Cycle Action Plan
- A13 Widening
- A28 Chart Road
- Queensway Gateway Road
- Eastbourne town centre LSTF access and improvements package
- Thurrock Cycle Network
- Southend Central Area Action Plan
- Hastings and Bexhill junction capacity improvements package
- Hastings and Bexhill LSTF walking and cycling package
- London Gateway/Stanford le Hope
- A131 Chelmsford to Braintree
- A414 Harlow to Chelmsford
- A133 Colchester to Clacton
- A131 Braintree to Sudbury
- Beaulieu Park Railway Station
- M20 Junction 10a
- A226 London Road/ St Clements Way
- A22/A27 junction improvements package
- A127 Kent Elms Corner
- A127 Essential Bridge and Maintenance – Southend
- A127 Fairglen Junction Improvements
- A127 The Bell

GROWTH DEAL TWO/EXPANSION

(Announced January 2015)

- Purfleet Town Centre Regeneration
- Southend and Rochford Joint Area Action Plan
- A20 Improvements, as part of Dover Western Docks Revival
- Ashford International Rail Connectivity (Ashford Spurs)
- Rochester Airport employment and innovation space
- Folkestone Seafront mixed-use redevelopment
- Chelmsford City Growth Area transport connectivity Scheme
- Chelmsford Flood Protection Scheme
- Provision of site infrastructure at Bexhill Enterprise Park
- Infrastructure work (new access road and junction) at Swallow Business Park near Hailsham, East Sussex
- Sovereign Harbour in Eastbourne, new business space.
- Coastal Communities Housing Interventions to support economic growth.

**FOR MORE DETAILS ON THESE PROJECTS PLEASE
VISIT WWW.SOUTHEASTLEP.COM**

South East

Local Enterprise Partnership



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