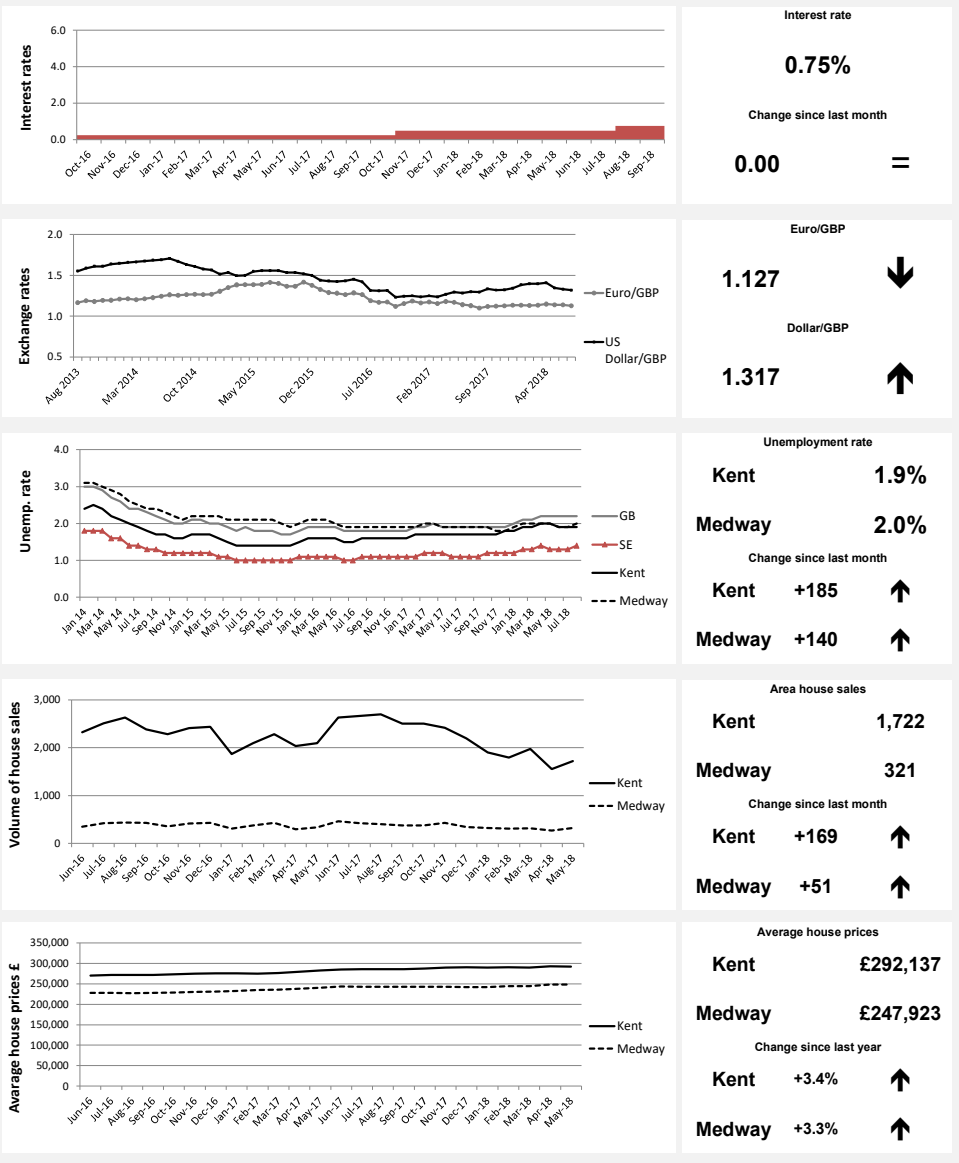


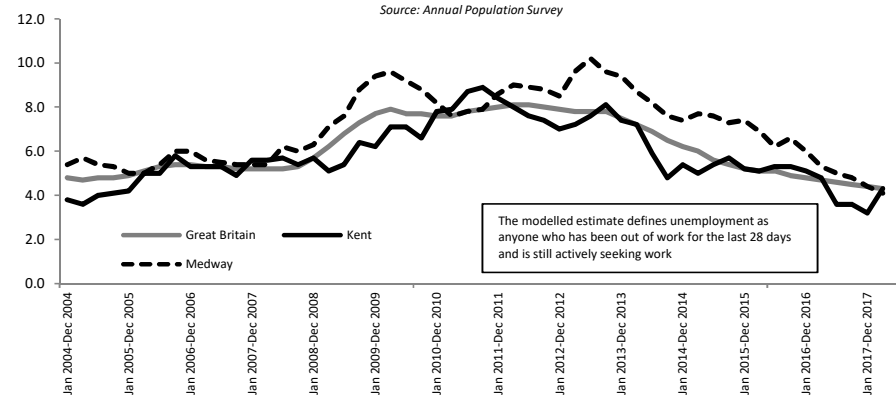
# State of the Kent & Medway Economy



## Headline Indicators

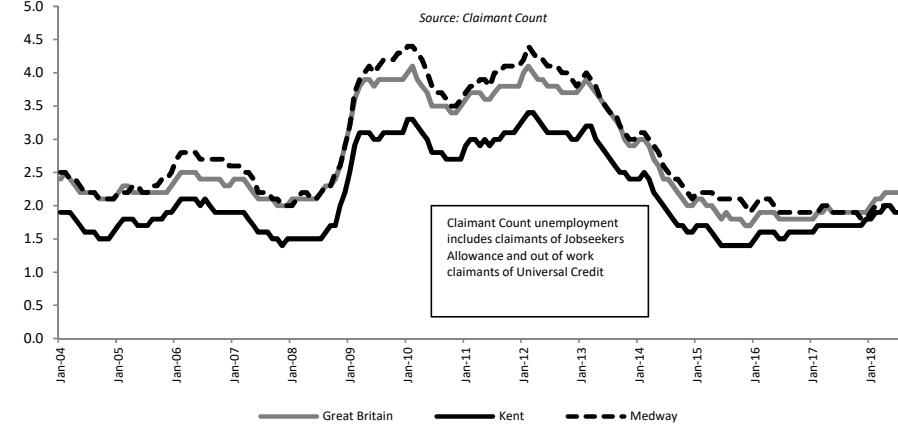


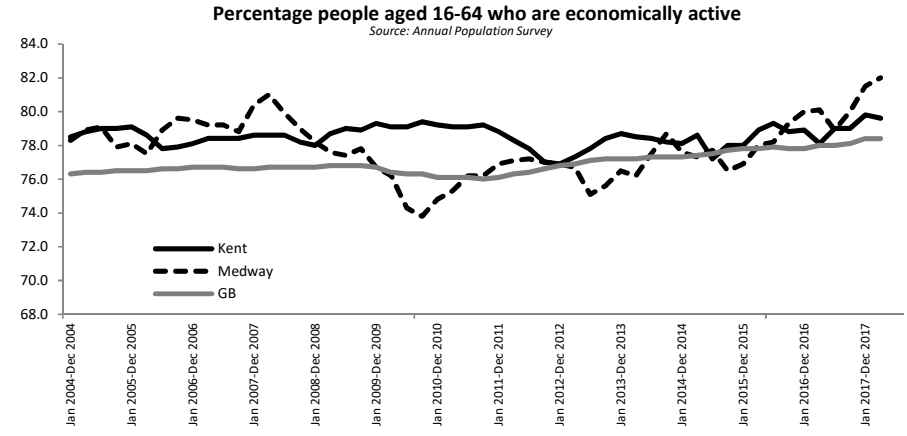
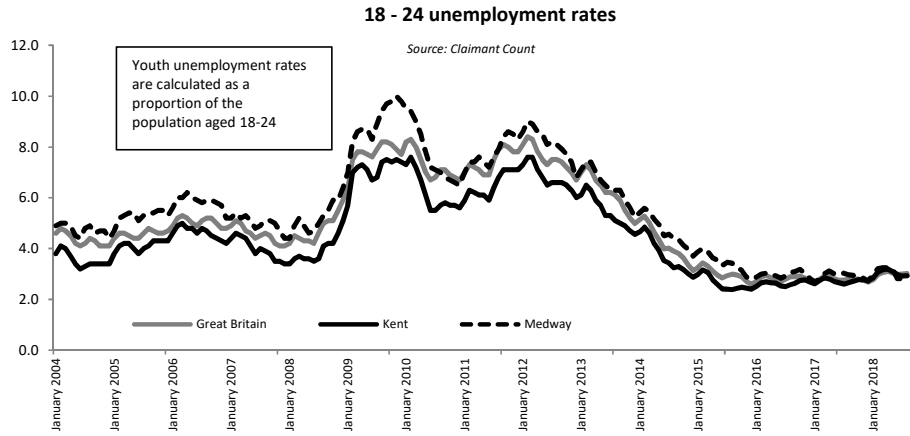
## Modelled Unemployment rates - Great Britain, Kent & Medway 2004 - 2017



	Modelled unemployment	Claimant Count Unemployment
<b>Kent</b>	<b>4.3%</b>	<b>1.9%</b>
<b>Medway</b>	<b>4.1%</b>	<b>2.0%</b>
<b>GB</b>	<b>4.3%</b>	<b>2.2%</b>

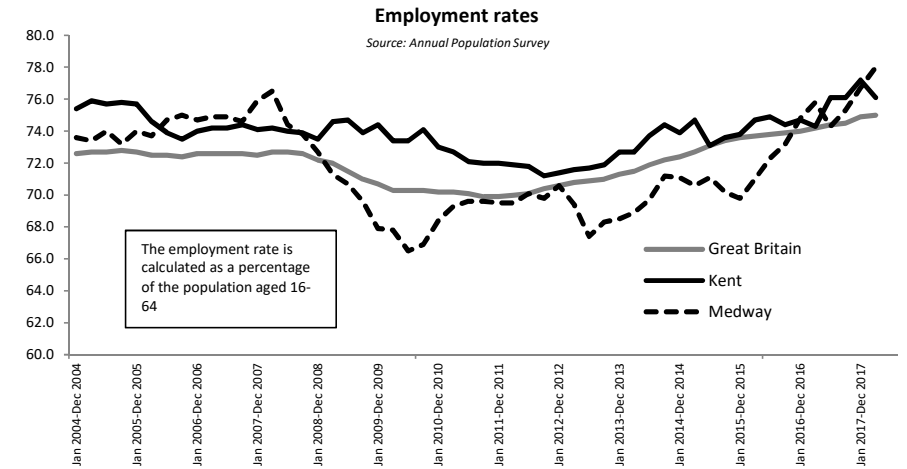
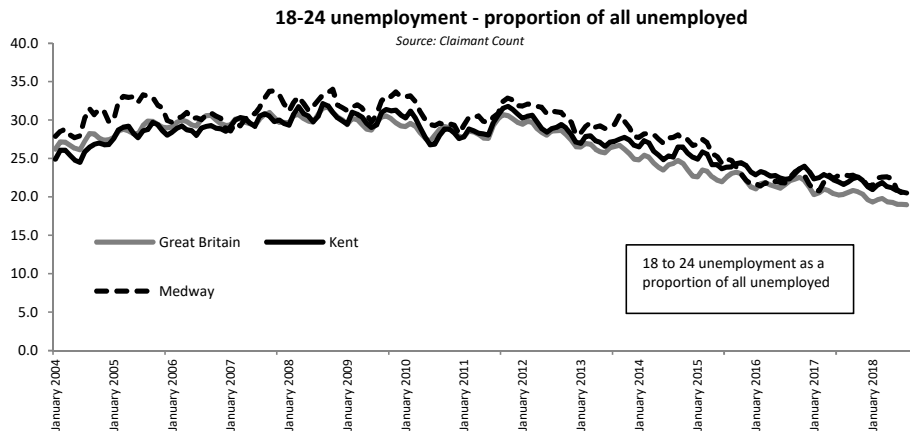
## Claimant count unemployment rates - Great Britain, Kent & Medway 2004 - 2018

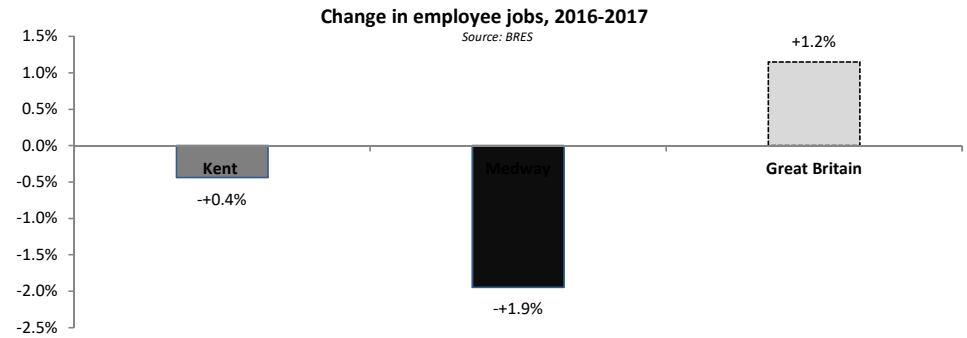
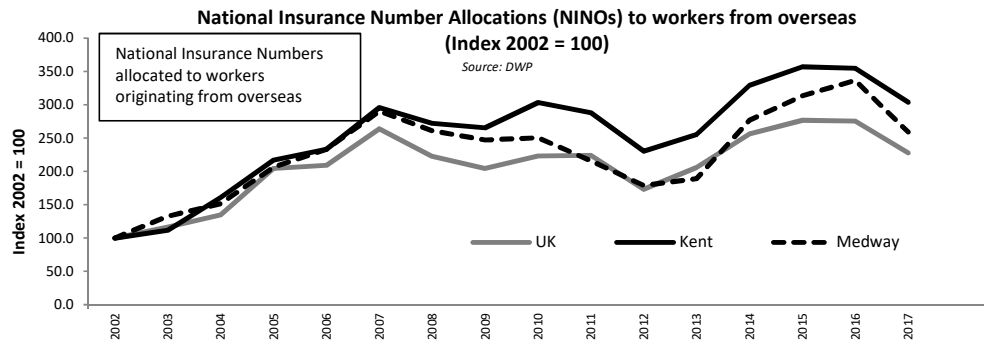




	Youth Unemployment - claimant count	% of all unemployed
<b>Kent</b>	<b>2.9%</b>	<b>20.5%</b>
<b>Medway</b>	<b>3.0%</b>	<b>21.0%</b>
<b>GB</b>	<b>3.0%</b>	<b>19.0%</b>

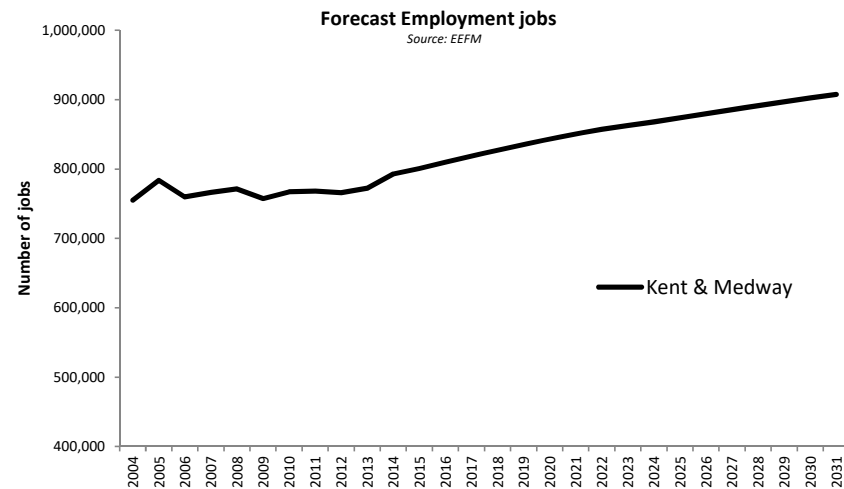
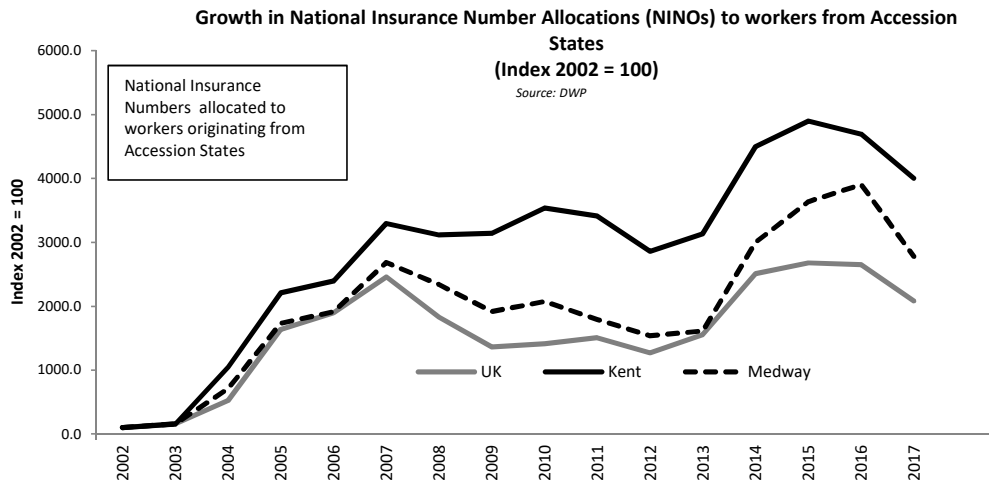
	Economically active	Employment rate
<b>Kent</b>	<b>79.6%</b>	<b>76.1%</b>
<b>Medway</b>	<b>82.0%</b>	<b>78.0%</b>
<b>GB</b>	<b>78.4%</b>	<b>75.0%</b>





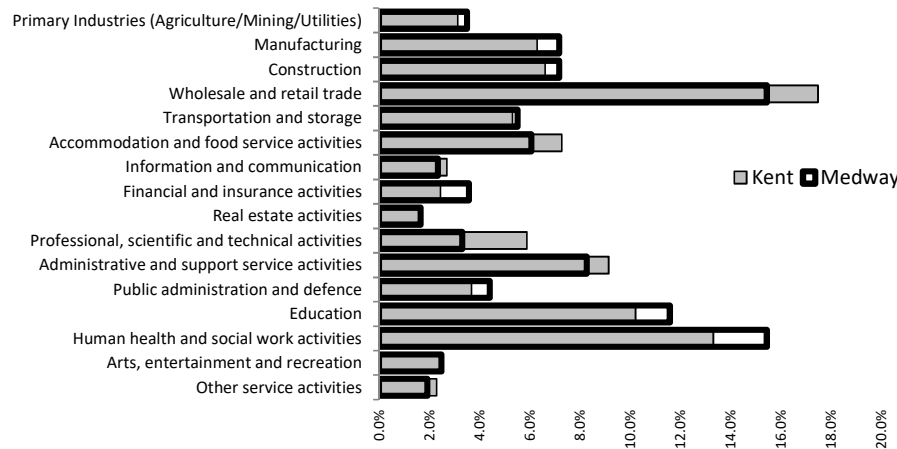
	Total NINOs 2017	% of 16+ population
<b>Kent</b>	<b>12,528</b>	<b>1.0%</b>
<b>Medway</b>	<b>2,243</b>	<b>1.0%</b>
<b>GB</b>	<b>679,715</b>	<b>1.3%</b>

	Employee jobs 2017	Change in employee jobs since 2015
<b>Kent</b>	<b>611,200</b>	<b>-0.4%</b>
<b>Medway</b>	<b>90,600</b>	<b>-1.9%</b>
<b>GB</b>	<b>29,550,500</b>	<b>1.2%</b>



### Employment structure 2017

Source: BRES



### Employment structure change 2016-2017

Kent Medway Great Britain

Sector	Kent (%)	Medway (%)	Great Britain (%)
Primary Industries (Agriculture/Mining/Utilities)	17.0%	14.6%	3.5%
Manufacturing	-2.5%	-7.1%	2.1%
Construction	6.6%	18.2%	5.7%
Wholesale and retail trade	-0.5%	-3.4%	0.2%
Transportation and storage	-13.3%	-9.1%	-1.9%
Accommodation and food service activities	7.2%	0.0%	1.1%
Information and communication	-2.9%	0.0%	4.6%
Financial and insurance activities	-9.1%	-13.3%	-0.6%
Real estate activities	-9.1%	-7.7%	2.1%
Professional, scientific and technical activities	-8.9%	-20.0%	-1.9%
Administrative and support service activities	-5.9%	0.0%	2.7%
Public administration and defence	-2.2%	0.0%	0.4%
Education	0.8%	-8.7%	1.0%
Human health and social work activities	3.8%	7.7%	1.7%
Arts, entertainment and recreation	7.1%	-18.2%	2.0%
Other service activities	12.0%	7.7%	-1.7%

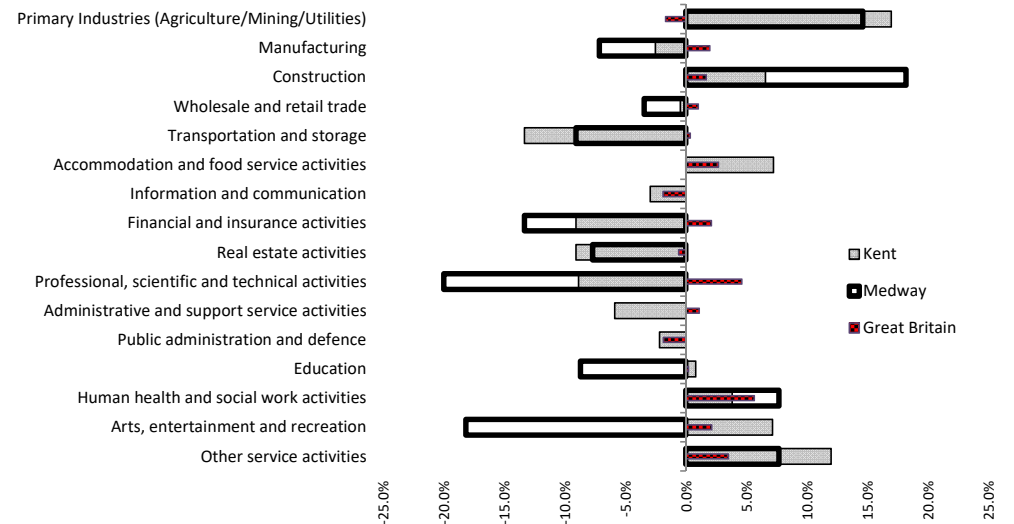
### Employment structure 2017

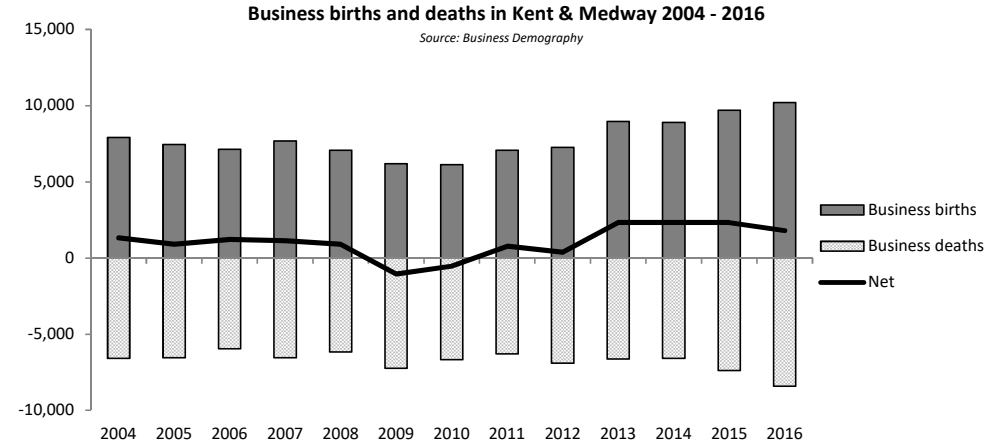
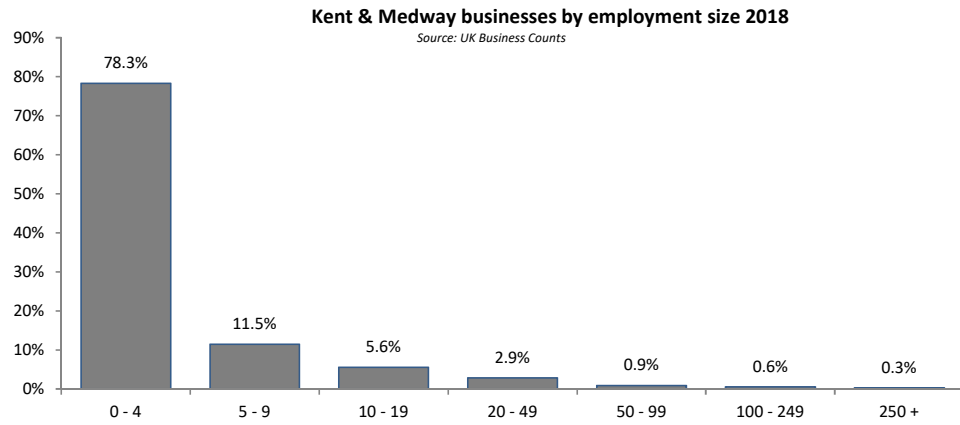
Kent Medway Great Britain

Sector	Kent (%)	Medway (%)	Great Britain (%)
Primary Industries (Agriculture/Mining/Utilities)	3.1	3.5	2.0
Manufacturing	6.3	7.2	8.1
Construction	6.6	7.2	4.8
Wholesale and retail trade	17.5	15.5	15.1
Transportation and storage	5.3	5.5	4.7
Accommodation and food service activities	7.3	6.1	7.4
Information and communication	2.7	2.3	4.3
Financial and insurance activities	2.5	3.6	3.5
Real estate activities	1.6	1.7	1.6
Professional, scientific and technical activities	5.9	3.3	8.4
Administrative and support service activities	9.2	8.3	9.1
Public administration and defence	3.7	4.4	4.3
Education	10.2	11.6	8.9
Human health and social work activities	13.2	15.5	13.2
Arts, entertainment and recreation	2.5	2.5	2.5
Other service activities	2.3	1.9	2.0

### Employment structure change 2016-2017

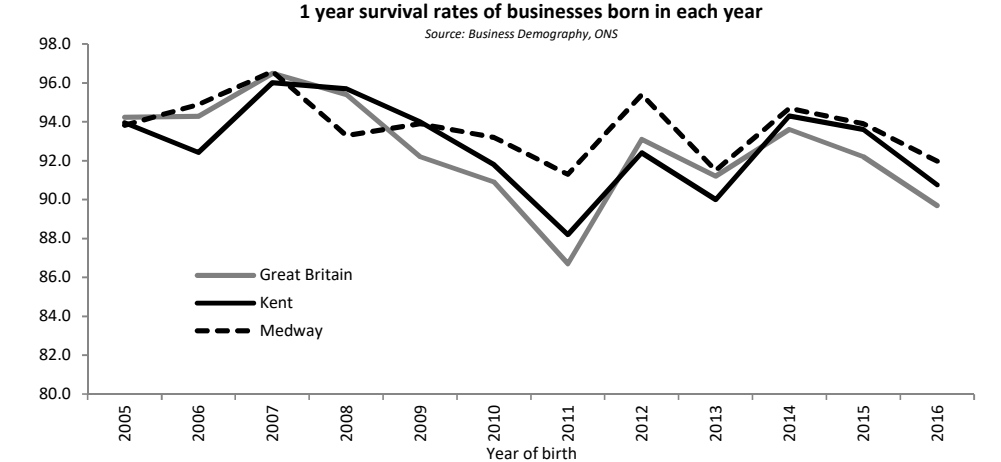
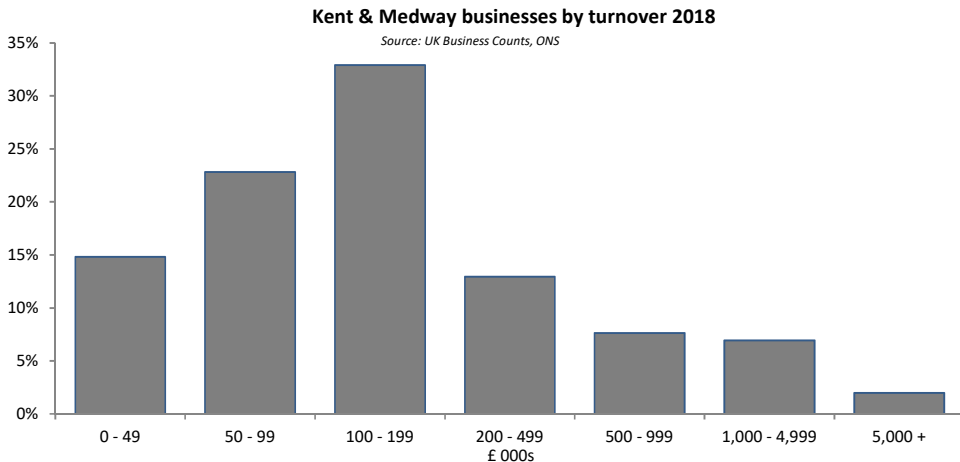
Source: BRES

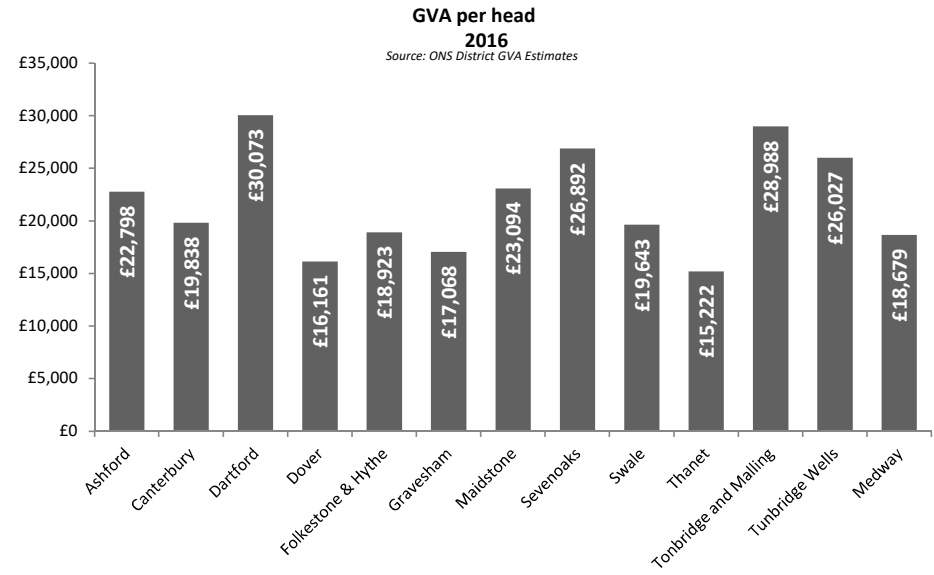
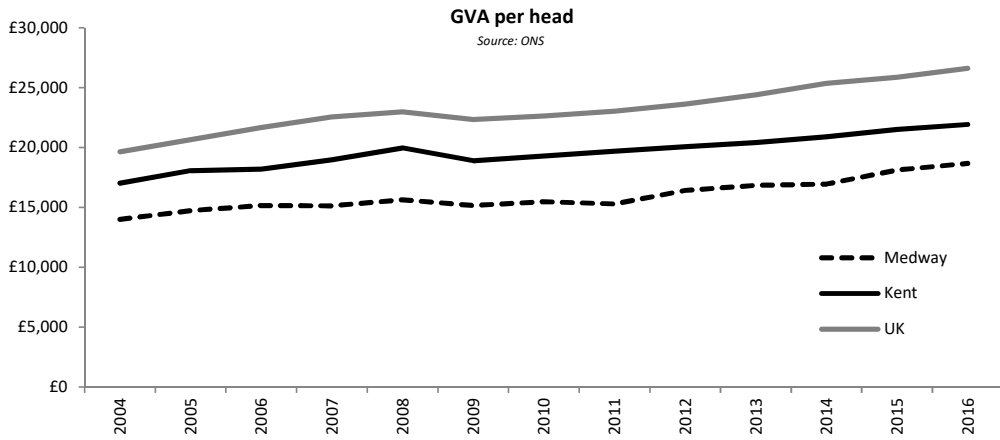




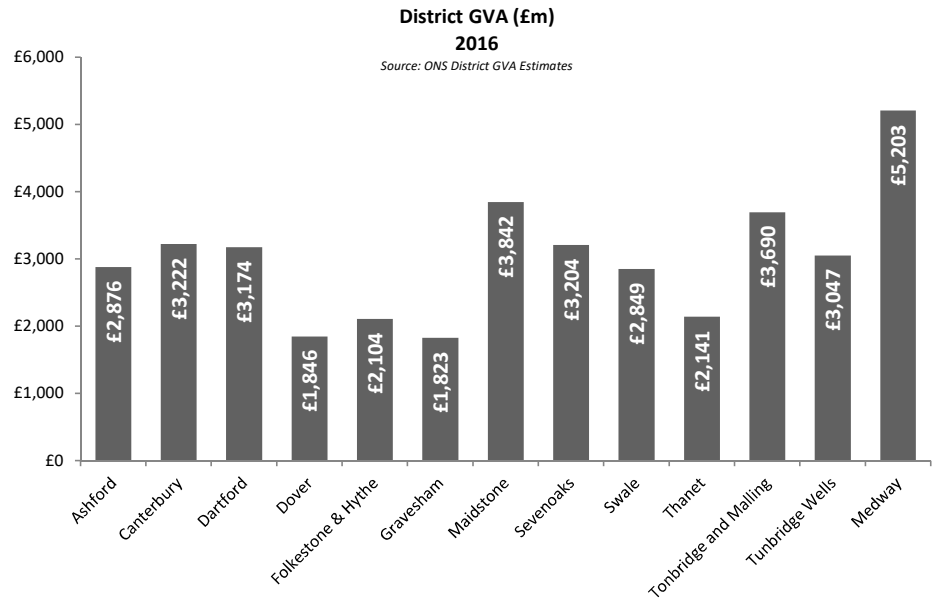
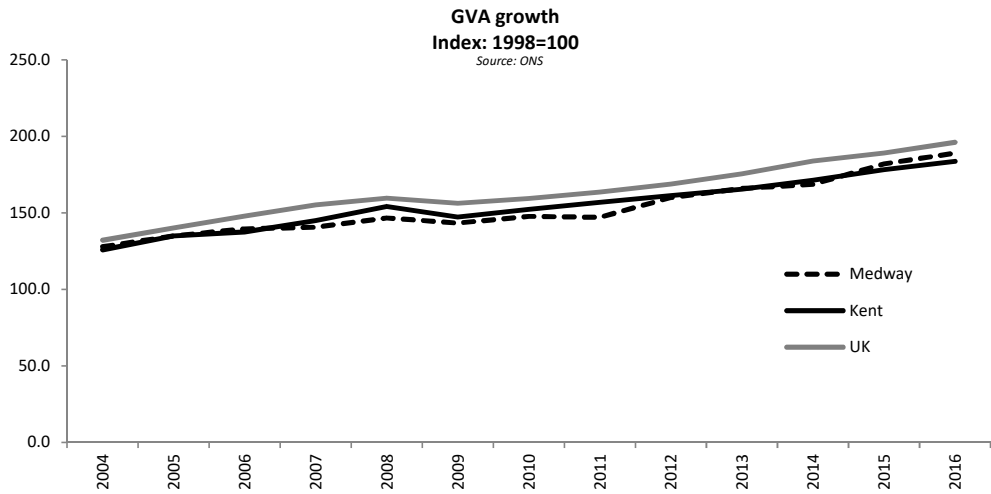
	Number of businesses 2018	% SME
<b>Kent</b>	<b>61,255</b>	<b>99.7%</b>
<b>Medway</b>	<b>8,410</b>	<b>99.6%</b>
<b>GB</b>	<b>2,421,590</b>	<b>99.6%</b>

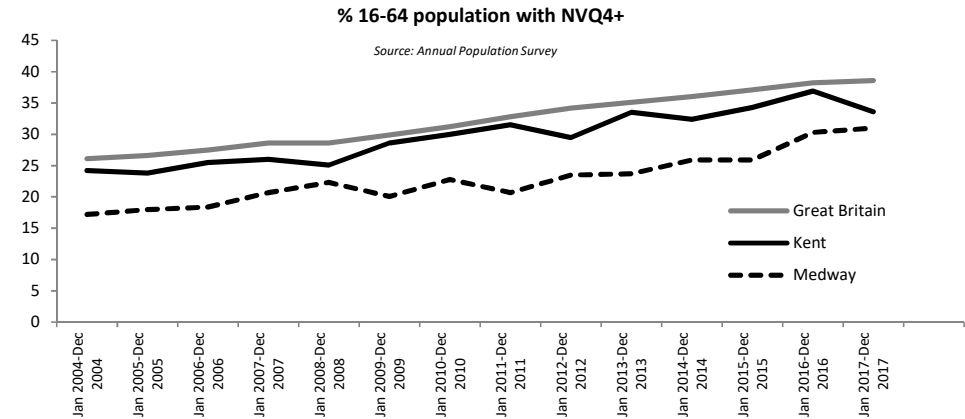
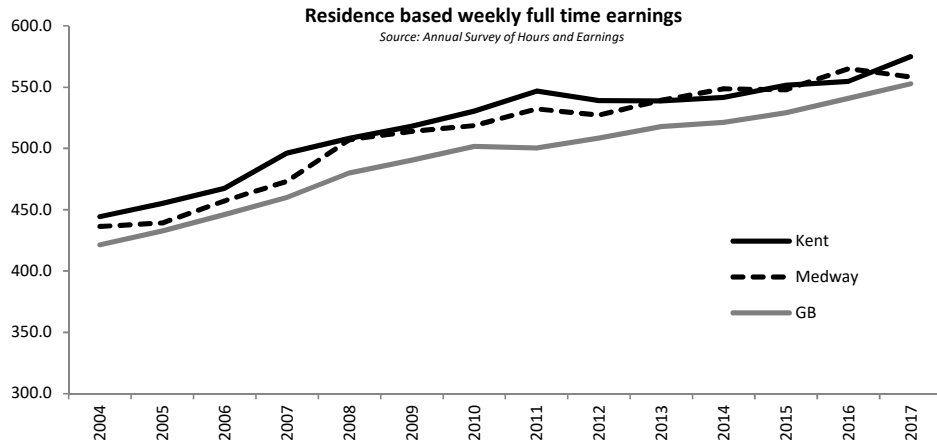
	Business Births 2016	1 year survival rates
<b>Kent</b>	<b>8,730</b>	<b>90.8%</b>
<b>Medway</b>	<b>1,470</b>	<b>92.0%</b>
<b>GB</b>	<b>408,420</b>	<b>89.7%</b>





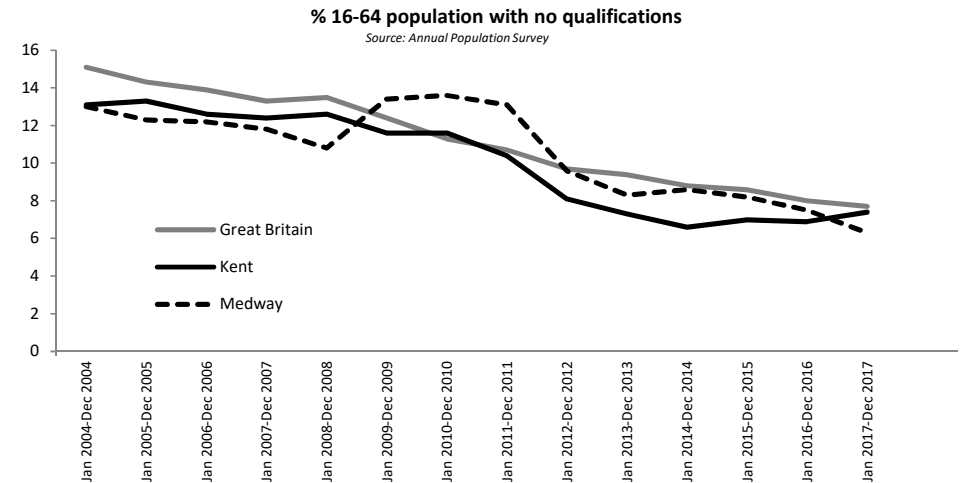
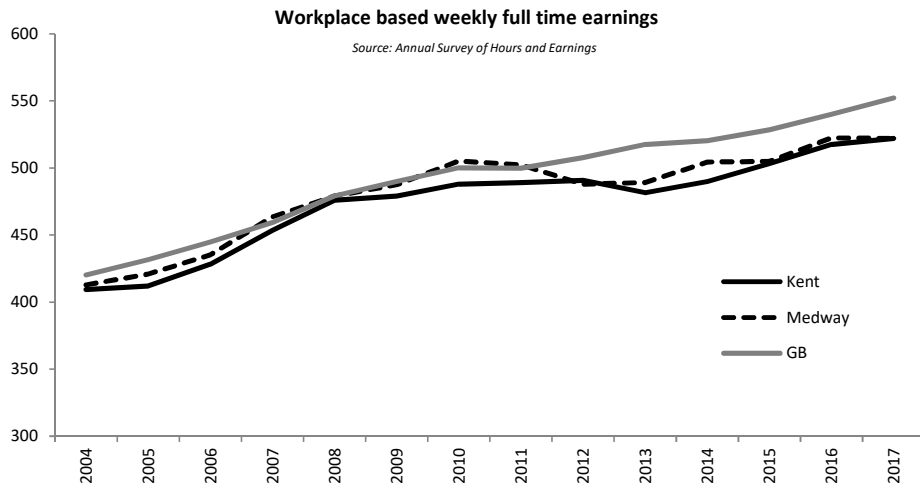
	Total GVA (£m)	GVA per head
<b>Kent</b>	<b>£31,560</b>	<b>£20,896</b>
<b>Medway</b>	<b>£4,643</b>	<b>£16,944</b>
<b>GB</b>	<b>£1,638,722</b>	<b>£25,368</b>



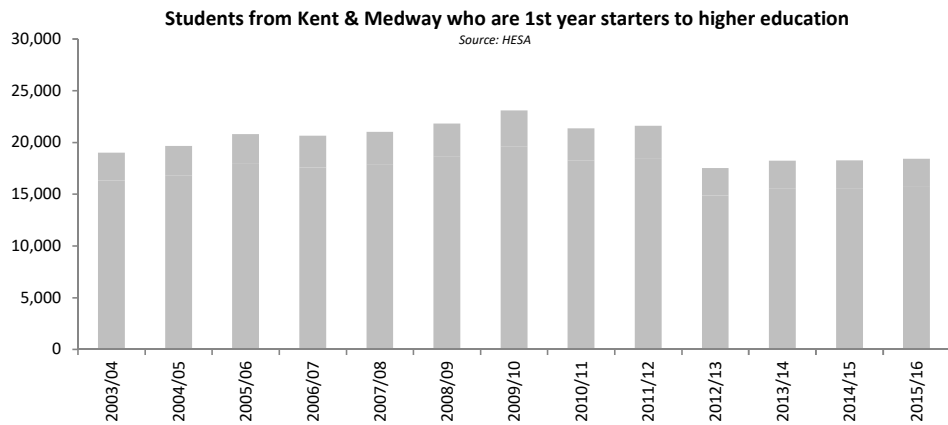


	Resident weekly earnings 2017	Workplace weekly earnings 2017
<b>Kent</b>	<b>£574.90</b>	<b>£522.10</b>
<b>Medway</b>	<b>£558.40</b>	<b>£522.20</b>
<b>GB</b>	<b>£552.70</b>	<b>£552.30</b>

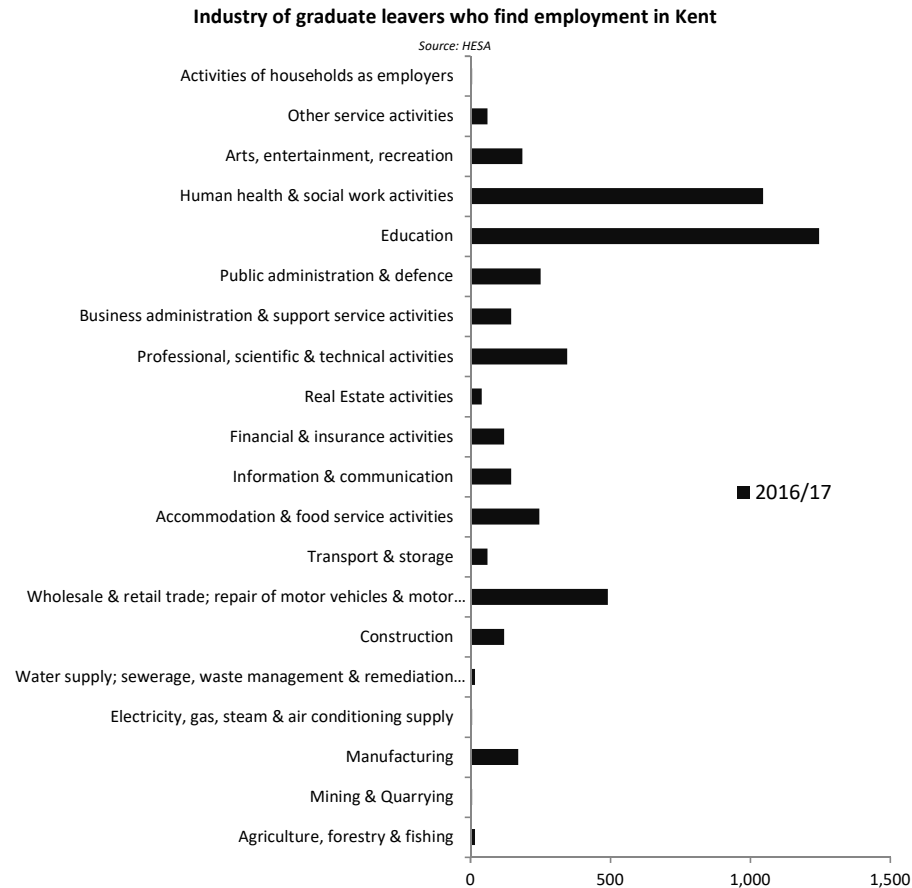
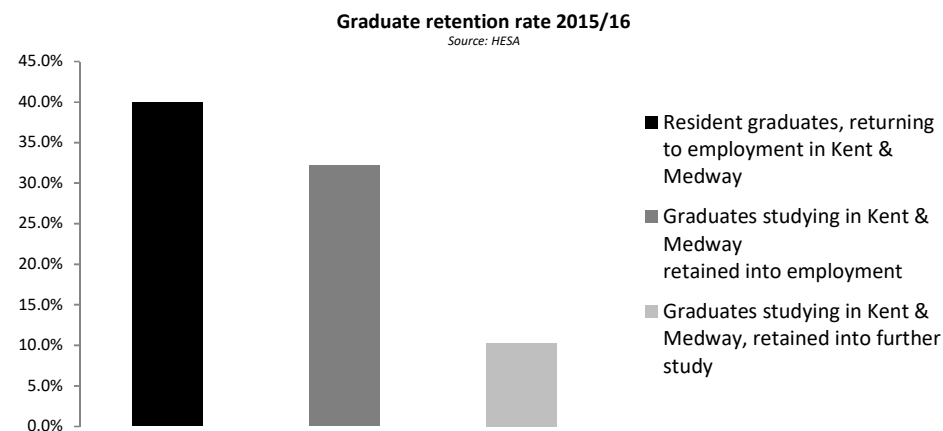
	% NVQ4+	% No qualifications
<b>Kent</b>	<b>33.6%</b>	<b>7.4%</b>
<b>Medway</b>	<b>31.0%</b>	<b>6.3%</b>
<b>GB</b>	<b>38.6%</b>	<b>7.7%</b>







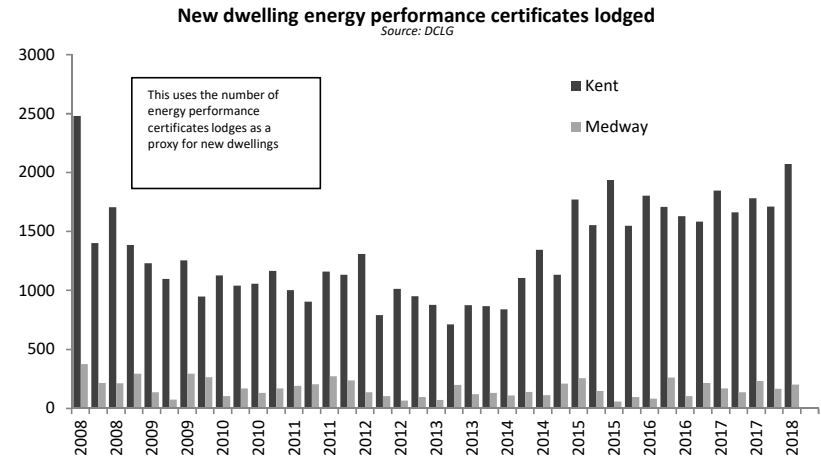
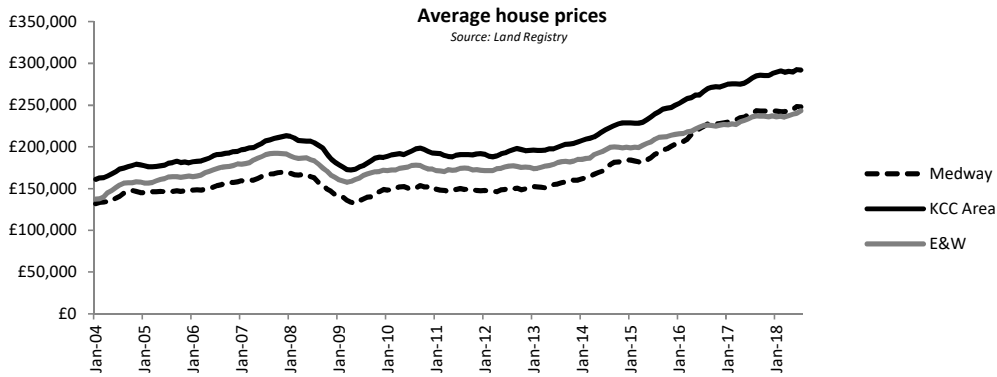
2016/17	
First year starters from Kent & Medway	<b>18,260</b>
Resident graduates, returning to employment	<b>0.4%</b>
Studying in Kent & Medway retained into employment	<b>0.3%</b>
Studying in Kent & Medway, retained into further study	<b>0.1%</b>



### Graduate leaver occupations in Kent

Source: HESA

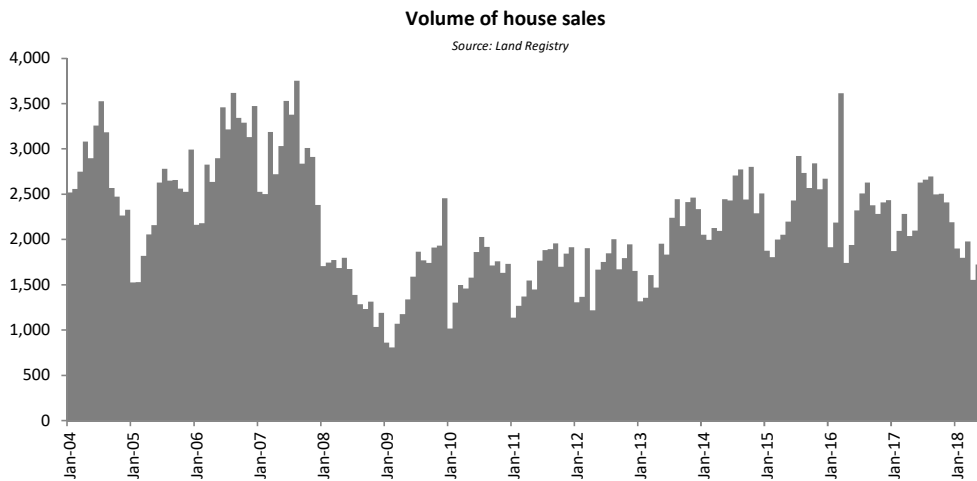
2016/17	Number
Managers, directors & senior officials	175
Professional occupations	2,615
Associate professional & technical occupations	1,515
Administrative & secretarial occupations	285
Skilled trades occupations	35
Caring, leisure & other service occupations	345
Sales & customer service occupations	425
Process, plant & machine operatives	10
Elementary occupations	230



	Average house prices	Volume of house sales
<b>Kent</b>	<b>£292,137</b>	<b>1,722</b>
<b>Medway</b>	<b>£247,923</b>	<b>321</b>
<b>E &amp; W</b>	<b>£243,238</b>	<b>61,441</b>

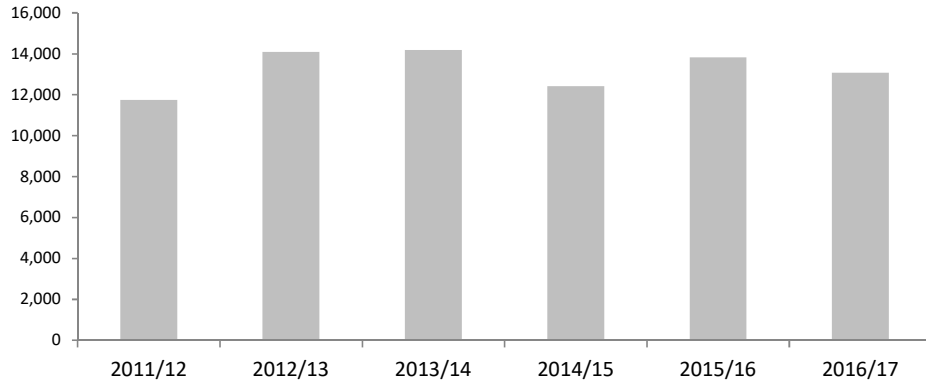
### New EPCs by housing type - Qtr 2 2018

	Kent	Medway
<b>Total</b>	<b>2,072</b>	<b>204</b>
<b>Bungalow</b>	<b>28</b>	<b>0</b>
<b>Flat</b>	<b>827</b>	<b>112</b>
<b>House</b>	<b>1,222</b>	<b>91</b>
<b>Maisonette</b>	<b>17</b>	<b>0</b>



### Kent & Medway apprenticeship starts

Source: DfE

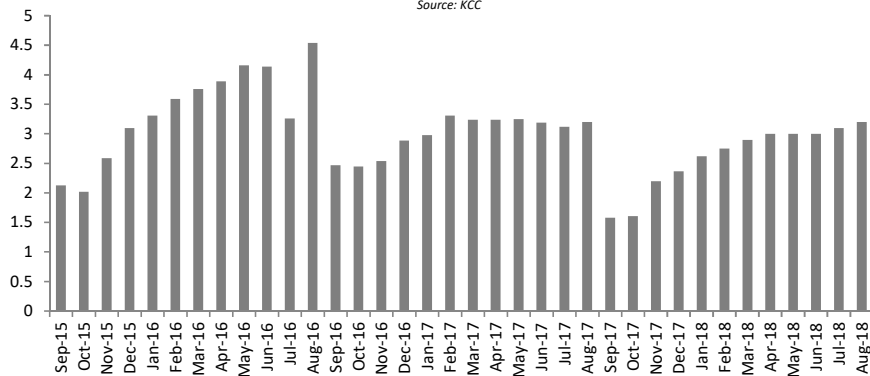


**Apprenticeship starts**      **Kent**      **Medway**  
**11,020**      **2640**

**Kent NEETS: % Year 12 & 13 (16-17 year old)**      **2.98%**

### % year 12 & 13 NEETs: Kent

Source: KCC



The State of the Kent & Medway Economy has been produced by Strategic Commissioning - Analytics, Kent County Council.

The following data sources have been used in this publication:

- Annual Population Survey, ONS
- Claimant Count, DWP
- Management Information Unit, KCC
- East of England Forecasting Model, Cambridge Observatory
- BRES, ONS
- NINO, DWP
- UK Business Survey, ONS
- Business Demography, ONS
- GVA Estimates, ONS
- Annual Survey of Hours & Earnings, ONS
- Higher Education Statistics Authority
- The Land Registry
- Bank of England
- Department for Business Innovation & Skills
- Department for Communities & Local Government

Further detailed publications are available from [www.kent.gov.uk/research](http://www.kent.gov.uk/research)

Email : [research@kent.gov.uk](mailto:research@kent.gov.uk)

Tel: 03000 417444